CROPT

AI solutions for agriculture of the future

Timeline

CROPT

2017

Syngenta Crop Challenge 1st prize

2018

BioSense Institute Novi Sad wins contest in Kenya – Smart choice of seed solving hunger problem in Africa

Bill and Melinda Gates Foundation grant

2019

Company officially founded through Serbian Innovation Fund grant

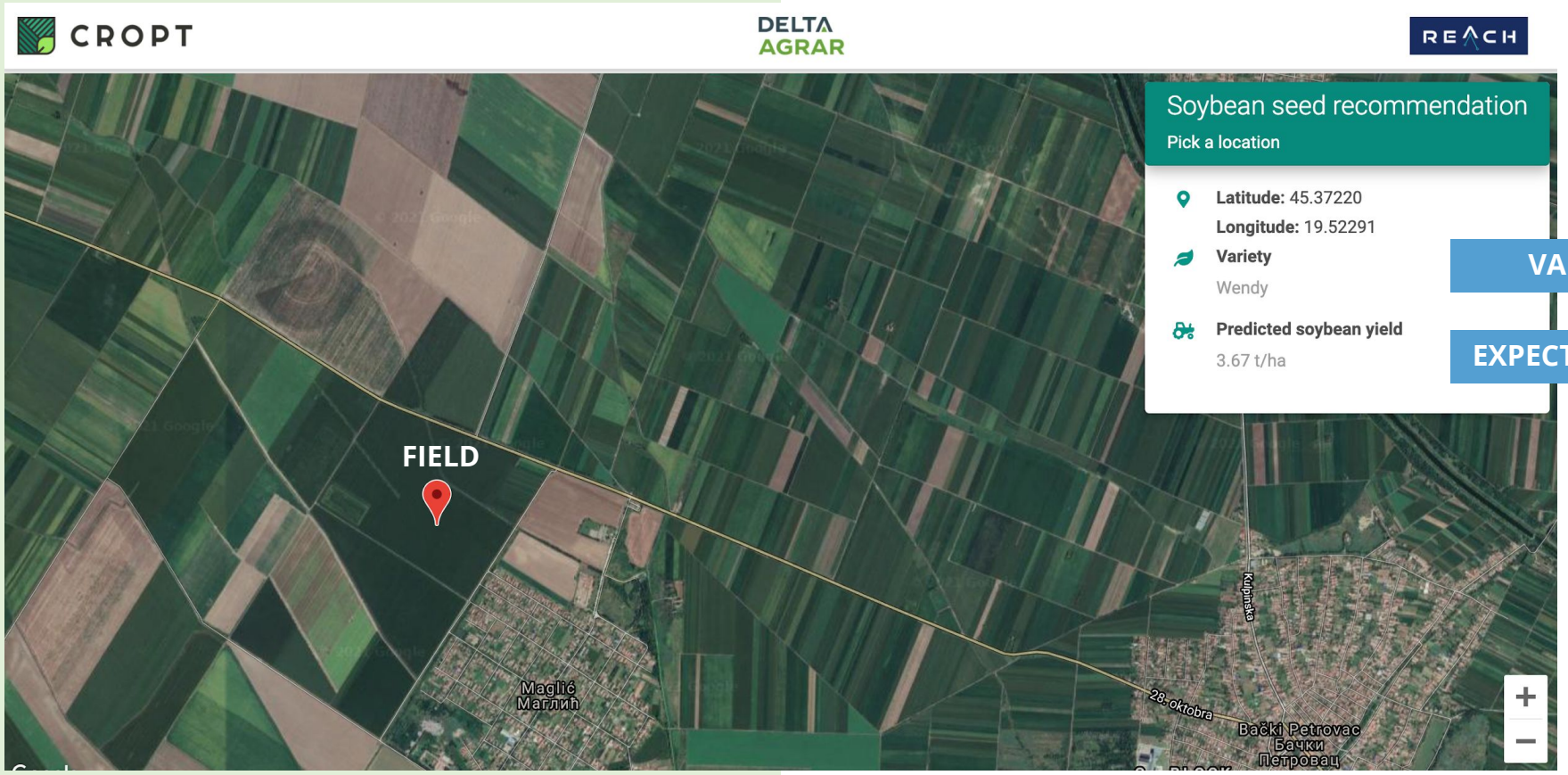
2021

REACH

<25%
PROFIT
INCREASE
<20%
RISK
DECREASE

Recommendation System

SELSEM.CROPT.AG



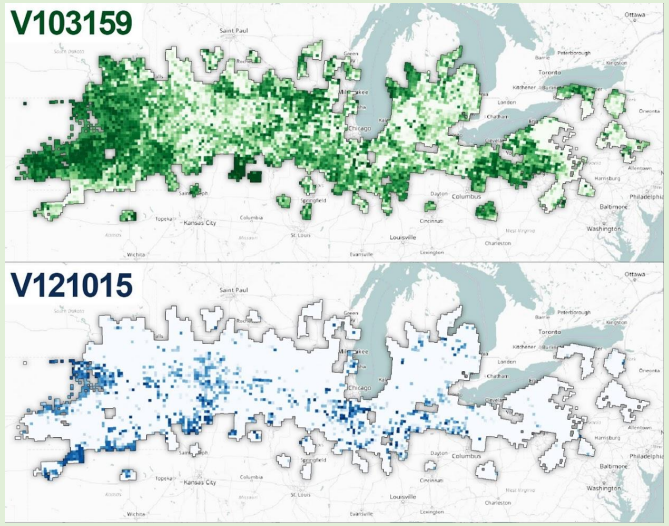
VARIETY

EXPECTED YIELD

Value Proposition

DELTA AGRAR

CROPT

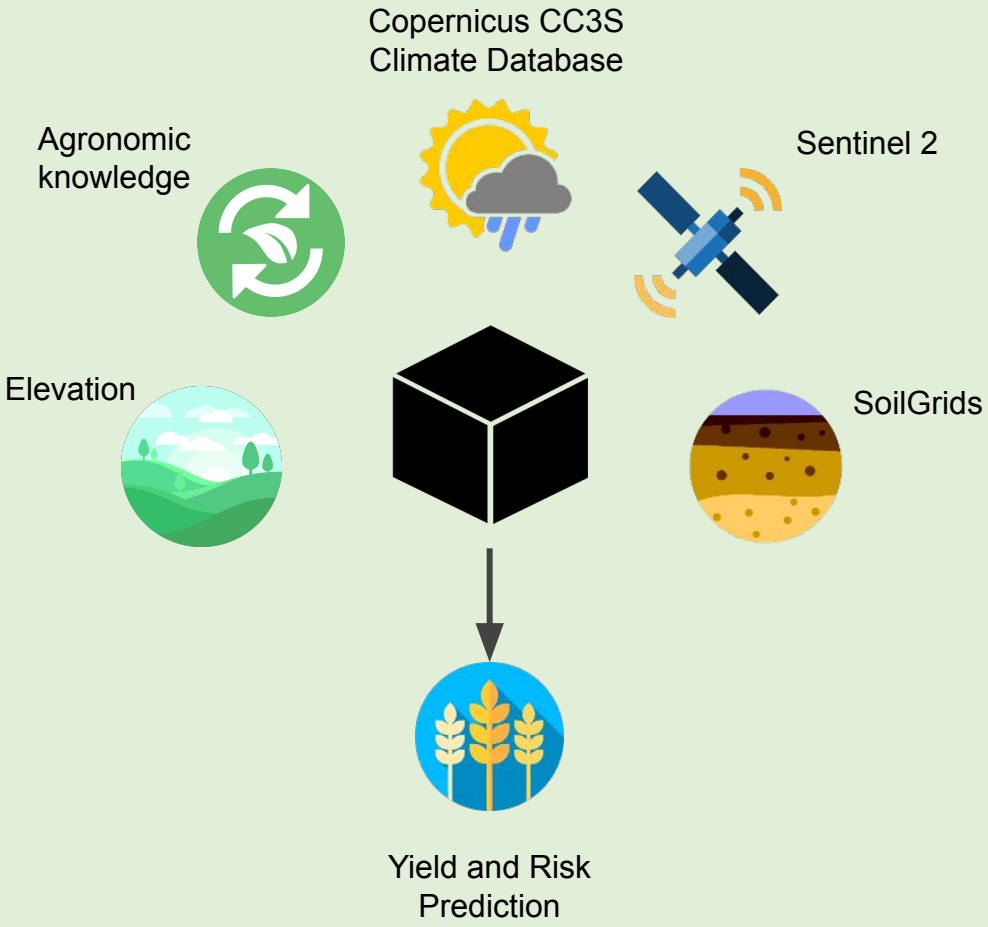


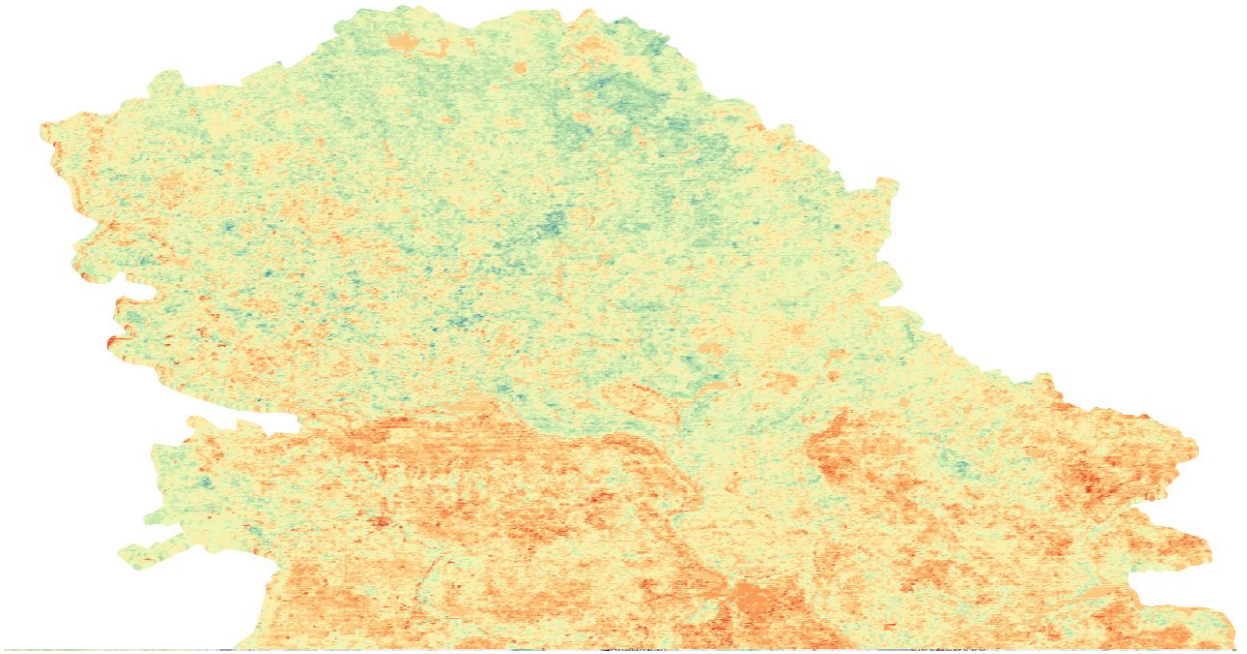
Optimal Distribution of Seeds

Added Value for Farmers

Beating the Competition

Big Data Analytics





Ground Truth Yield Maps

FINANCE

Risk

Customised premiums
& interest rates

Business Model

CROPT

B2

Software-as-a-Service

DELTA AGRAR

syngenta

GENERALI

CORTEVA™ agriscience

Raiffeisen BANK

KWS

NS seme SEME ŠAMPIONA

hannover re®

DDOR OSIGURANJE

B2B2

Farm Management Information Systems

CROPIO

AgroSens

FarmLogs

Agritask

Granular

agrivi

KORE

akkerweb

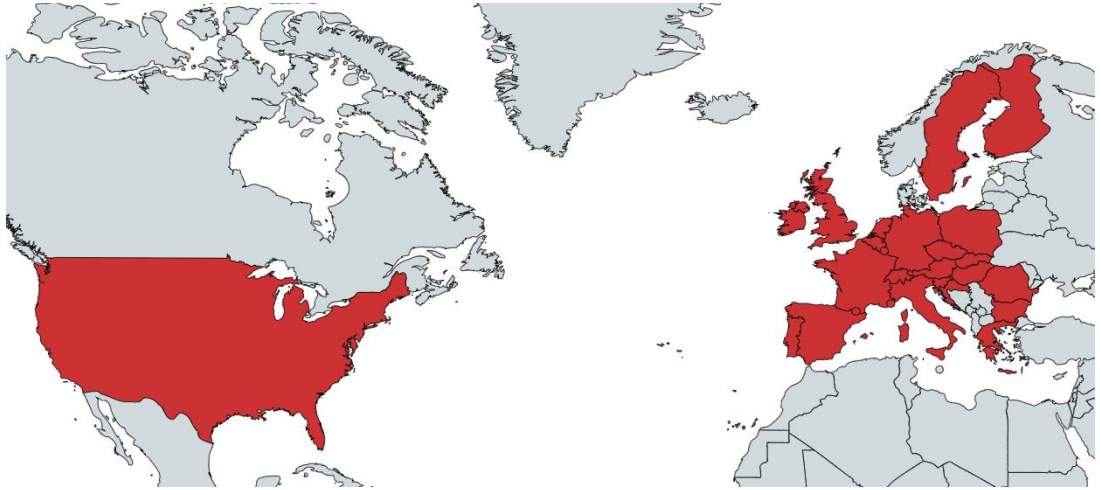
AgriWebb

conservis

FarmERP

Agworld

Market size



At €2/ha: SOM = €1 Bn/year

Seed market growing at CAGR of 6.4%*

TOP 10 COMPANIES

70%

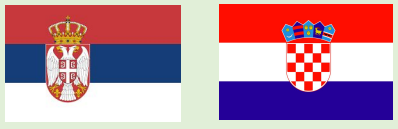
OF THE MARKET

SOM

€700 M

PER YEAR

*Bloomberg



2021/2022

2022/2023

2024

Team

CROPT

AI solutions for agriculture of the future

Co-founders

Dr Oskar Marko
CEO

Dr Sanja Brdar
CTO

Data Analytics

Milan Ignjić
Data Analyst

Igor Trpovski
Data Analyst

Jelena Zorić
Data Analyst

Agro Expertise

Prof. Vladimir Ćirić
Soil Scientist

Dr Gordan Mimić
Climate expert

Business

Maša Mimica
Business Dev. Manager

Sales Personnel

Software

Dr Danijela Tešendić
Software Developer

Prof. Srđan Škrbić
Lead Developer

Advisor

Prof. Vladimir Crnojević
Director of BioSense

Thank you!

CROPT

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