FORMATION

Track 3
Data Provider: SIEMENS

26.05.2021

Smart manufacturing advances but workers are left out.

"The problem usually isn’t a lack of investment in technology, but a lack of accompanying investment in companies' most important asset: their people."

McKinsey, The future of manufacturing: Your people

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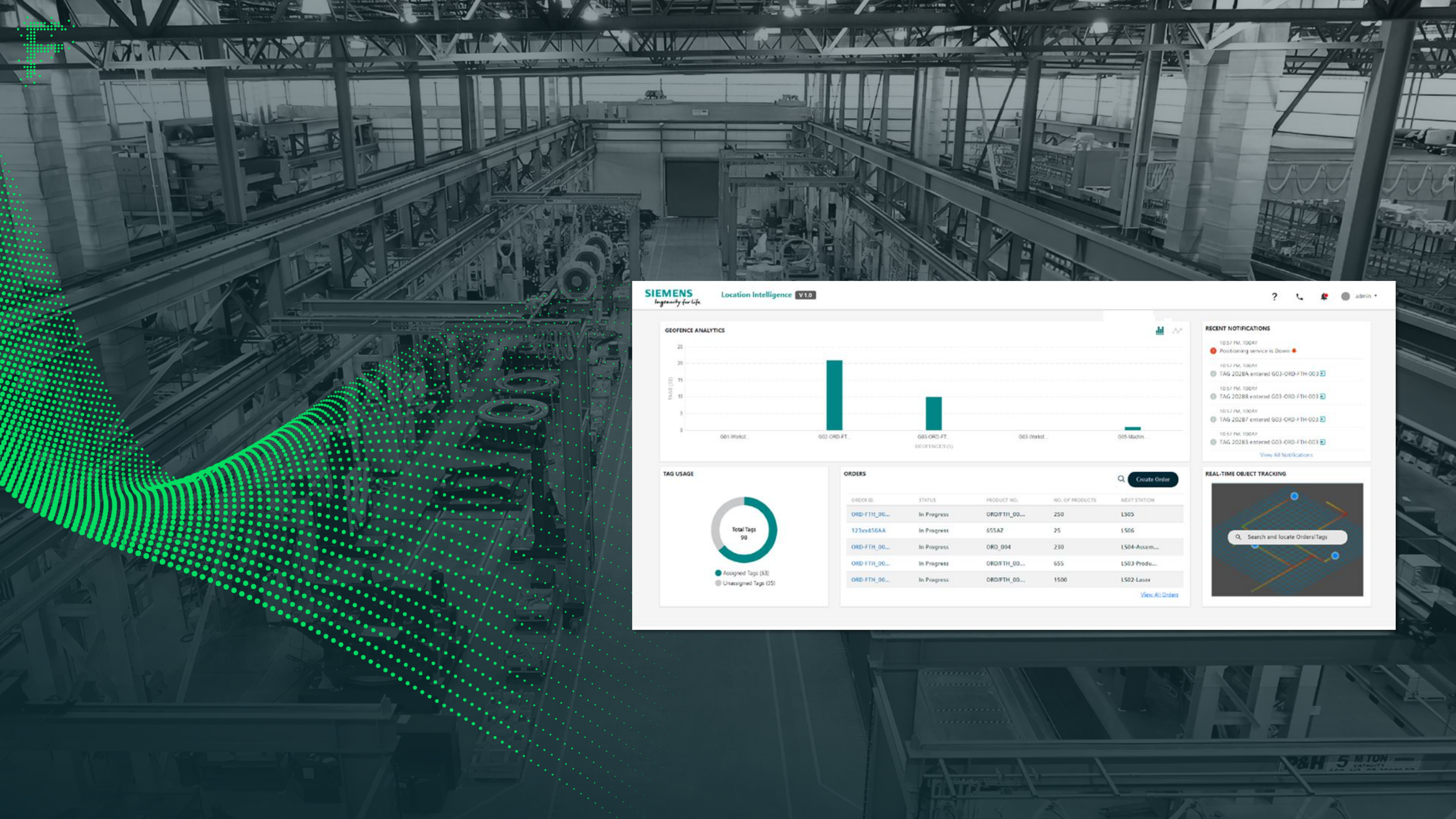
SIEMENS
Ingenuity for life
Location Intelligence
V1.0
admin
GEOFENCE ANALYTICS
TAGS (72)
20
15
10
5
0
G01-Workst...
G02-ORD-FT...
G03-ORD-FT...
G03-Workst...
G05-Machin...
GEOFENCES (5)
RECENT NOTIFICATIONS
10:57 PM, TODAY
Positioning service is Down
10:57 PM, TODAY
TAG 2028A entered G03-ORD-FTH-003
10:57 PM, TODAY
TAG 20288 entered G03-ORD-FTH-003
10:57 PM, TODAY
TAG 20287 entered G03-ORD-FTH-003
10:57 PM, TODAY
TAG 20283 entered G03-ORD-FTH-003
View All Notifications
TAG USAGE
Total Tags
98
Assigned Tags (63)
Unassigned Tags (35)
ORDERS
Create Order
ORDER ID
STATUS
PRODUCT NO.
NO. OF PRODUCTS
NEXT STATION
ORD-FTH_06...
In Progress
ORD/FTH_00...
250
LS05
123xs456AA
In Progress
655AZ
25
LS06
ORD-FTH_06...
In Progress
ORD_004
230
LS04-Assem...
ORD-FTH_06...
In Progress
ORD/FTH_00...
655
LS03-Produ...
ORD-FTH_06...
In Progress
ORD/FTH_00...
1500
LS02-Laser
View All Orders
REAL-TIME OBJECT TRACKING
Search and locate Orders/Tags

“On average each worker spends 2 to 3 hours searching per day!”

Daniel Betz
Delivery Team - Customer Oriented Solutions

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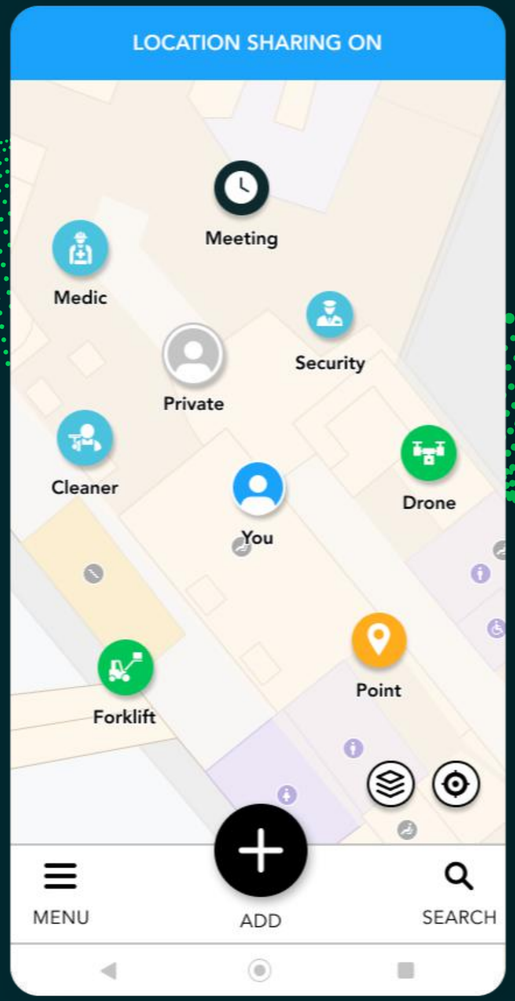
Collaborative Maps

Find, don’t search

Paperless workplace

More flexible processes



Easy to use

Works in- & outdoors

iOS, Android & Web

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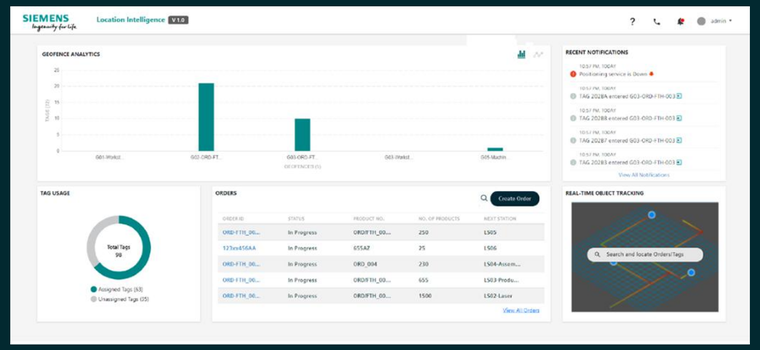
Data generation

Location Intelligence

Worker access

SIEMENS
Ingenuity for life



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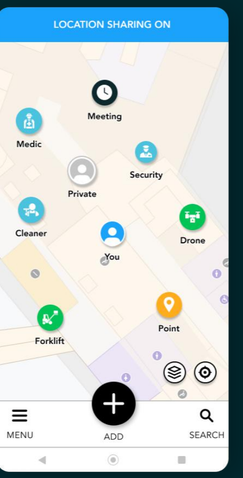

3rd party tracker,
IIoT, MES etc.

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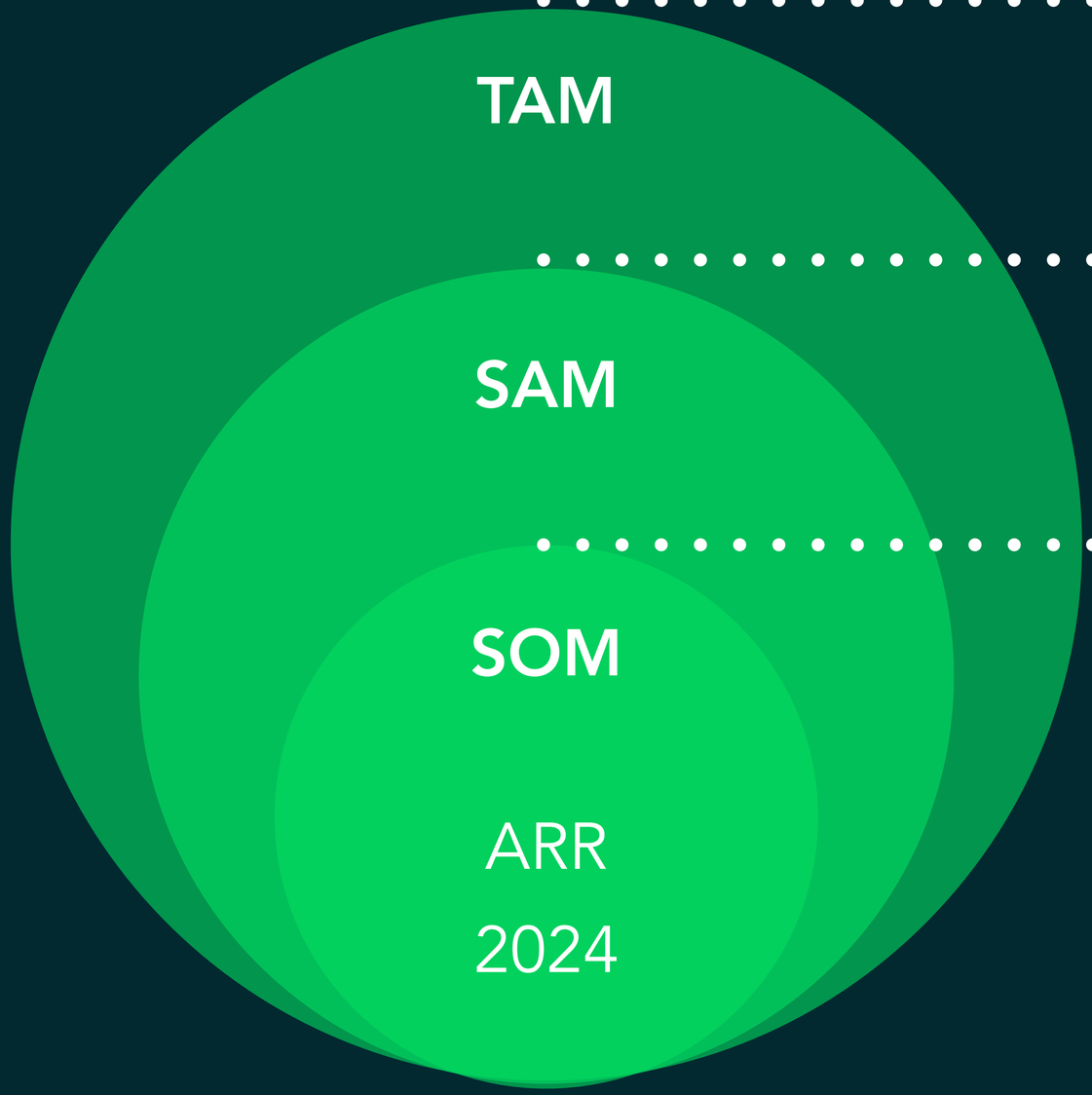
Market



€18.75B

Global Manufacturing Industry

€2.4B

Manufacturing Industry in Europe

€240M

2.400 obtainable customers

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Business Model

SaaS
Value Based Pricing

79€

Per worker per month

200 workers

189.600€
per year

1.000 workers

948.000€
per year

Additional fees:

- One-time setup fee
- Premium support
- Consulting

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Team

Ian Hannigan
CEO, co-founder
Serial entrepreneur

Jan Lachenmayer
CCO, co-founder
Serial entrepreneur

Philipp Stelzer
CSO, co-founder
Serial entrepreneur

Dr. Jilles van Gurp
CTO
25+ Years location tech

Jacob Otto
Developer

Jad Daoud
Developer

Niklas Bloedorn
Developer

Philipp Lachmund
Legal & Finance

Ada Kalisz
Design

Jose Garrido
Business Dev.

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We are planning our first investment round!

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Direct data and therefore information access will change how frontline workers do their job for the better.

Let’s make it a reality today!

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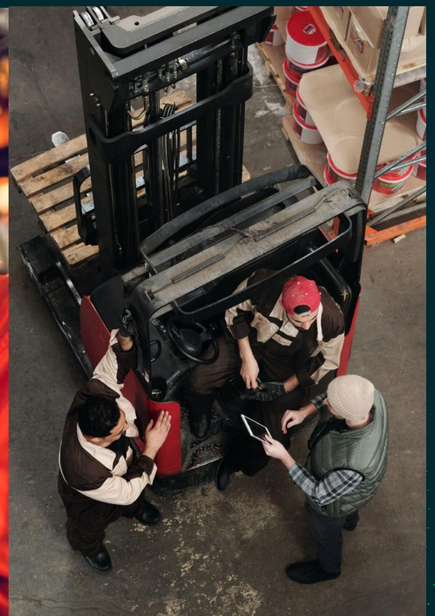

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