

Neurofeedback Music and the Internet of Humans

Reach Datathon
May 2021





**Imagine a world with
connected cognitive and
emotional intelligence, fully
controlled by individuals, to
promote happiness and well
being.**

Everything gets better!

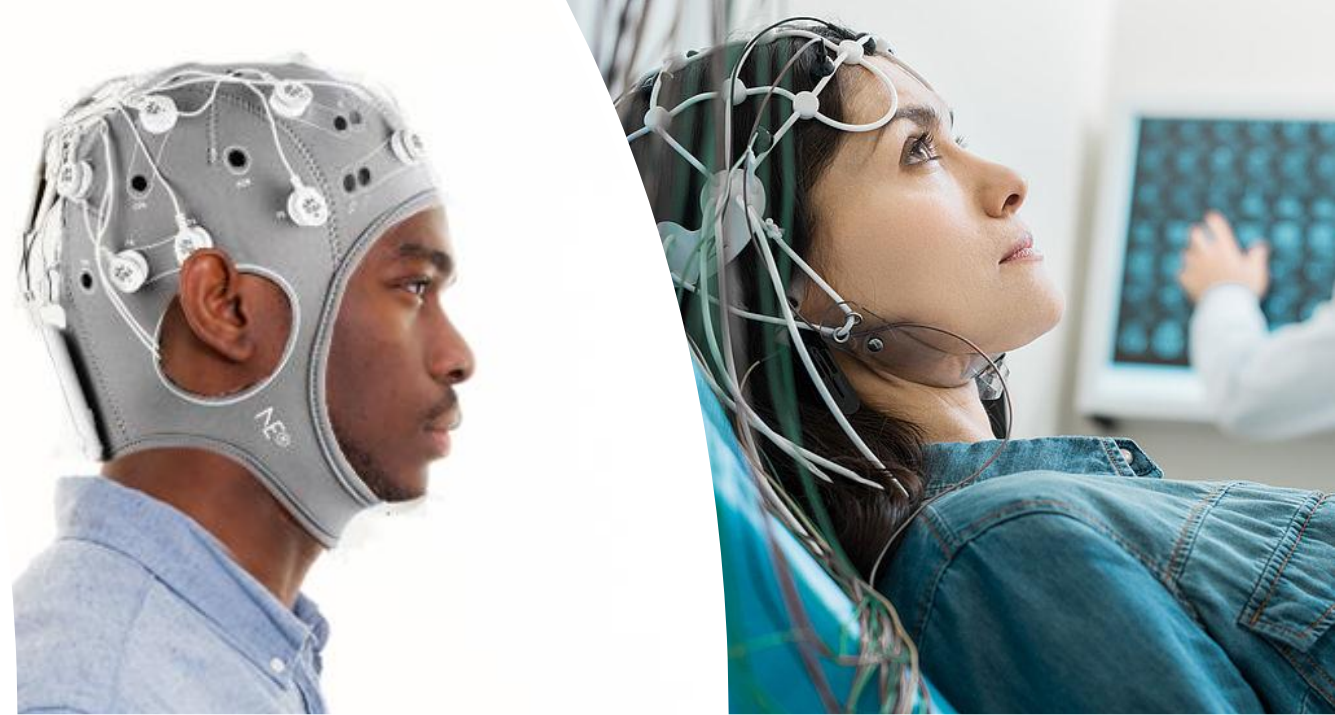
We are IDUN, and we create the Internet of Humans.

We will impact all products and services by providing intuitive access to human cognition and emotion in real time.

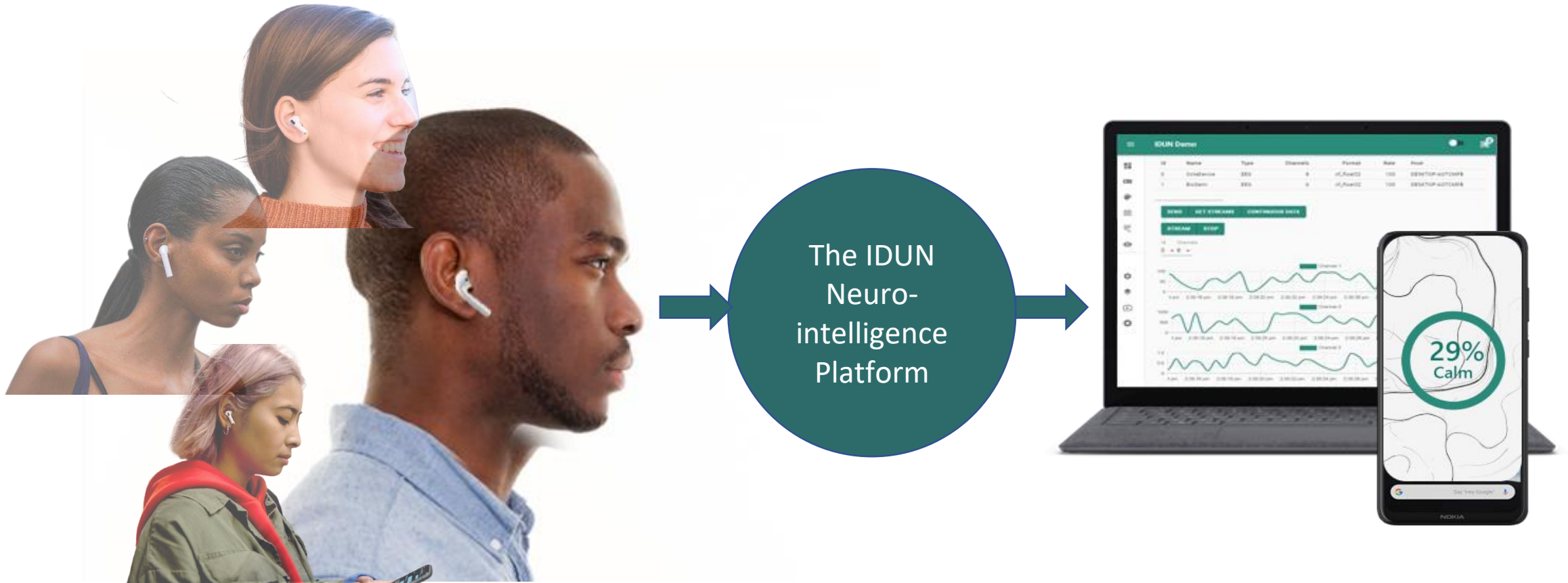
We unleash the potential of the brain for every living individual.

The **Problem** today lies in connecting the brain to the internet.

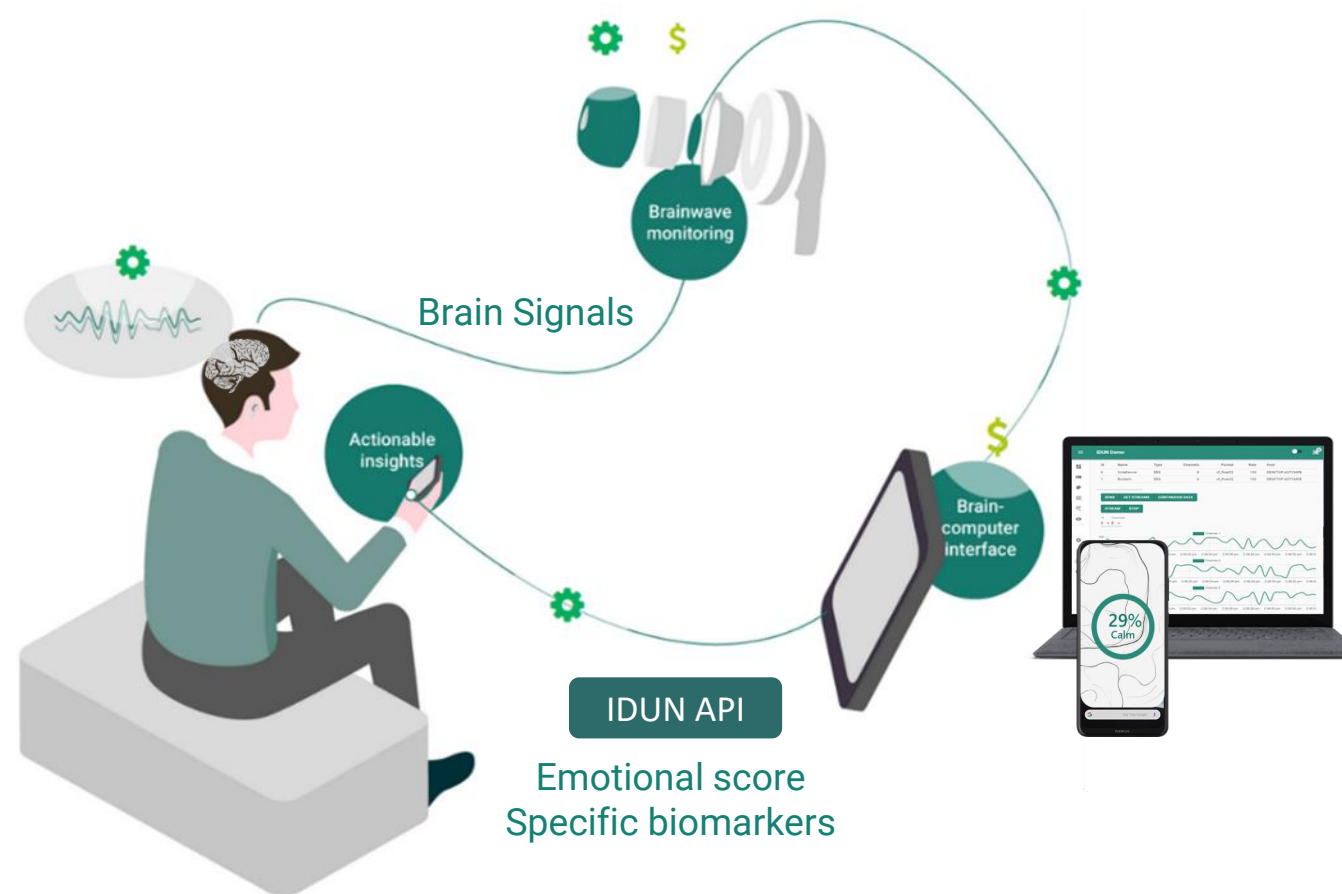
Current solutions are dangerous, bulky, complex and not available at scale.



IDUN connects every brain to the Internet. Safe, intuitive, simple, continuous and at scale.



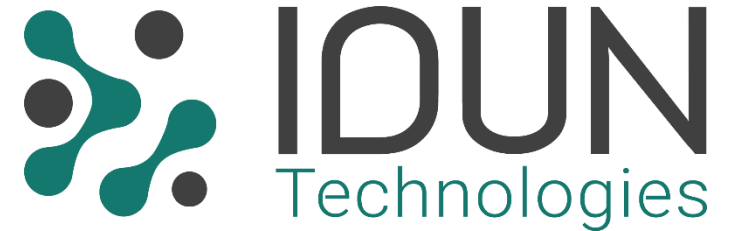
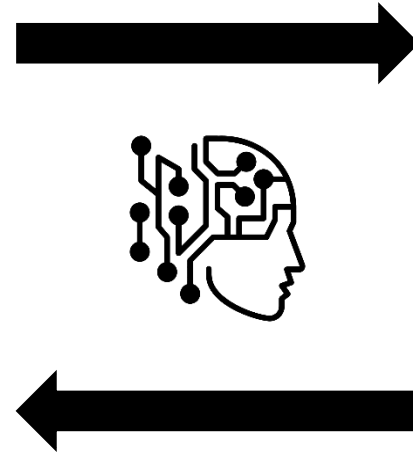
We provide an end-to-end neurofeedback value chain. A hardware enabled neurointelligence SaaS platform.



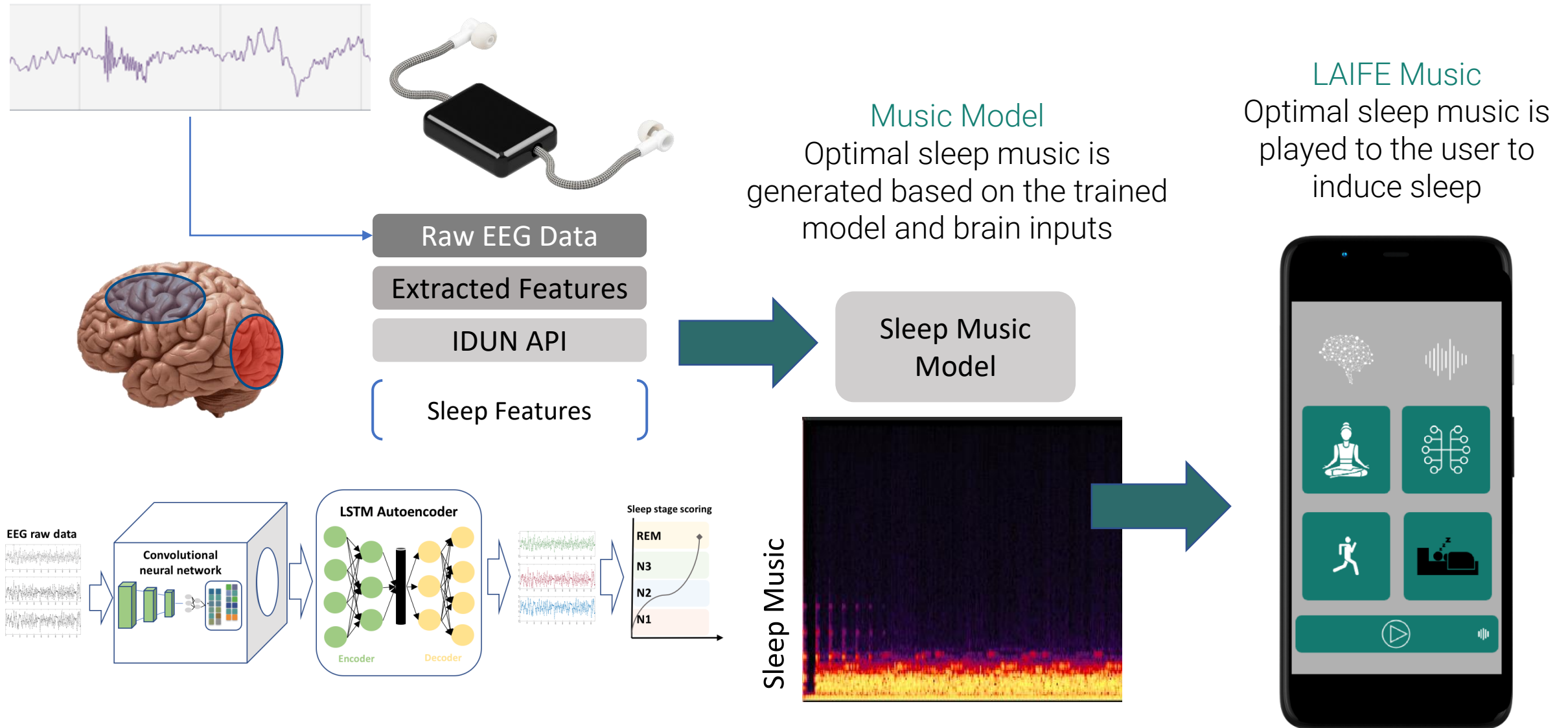
Neurofeedback AI Music

Neuroenhancement

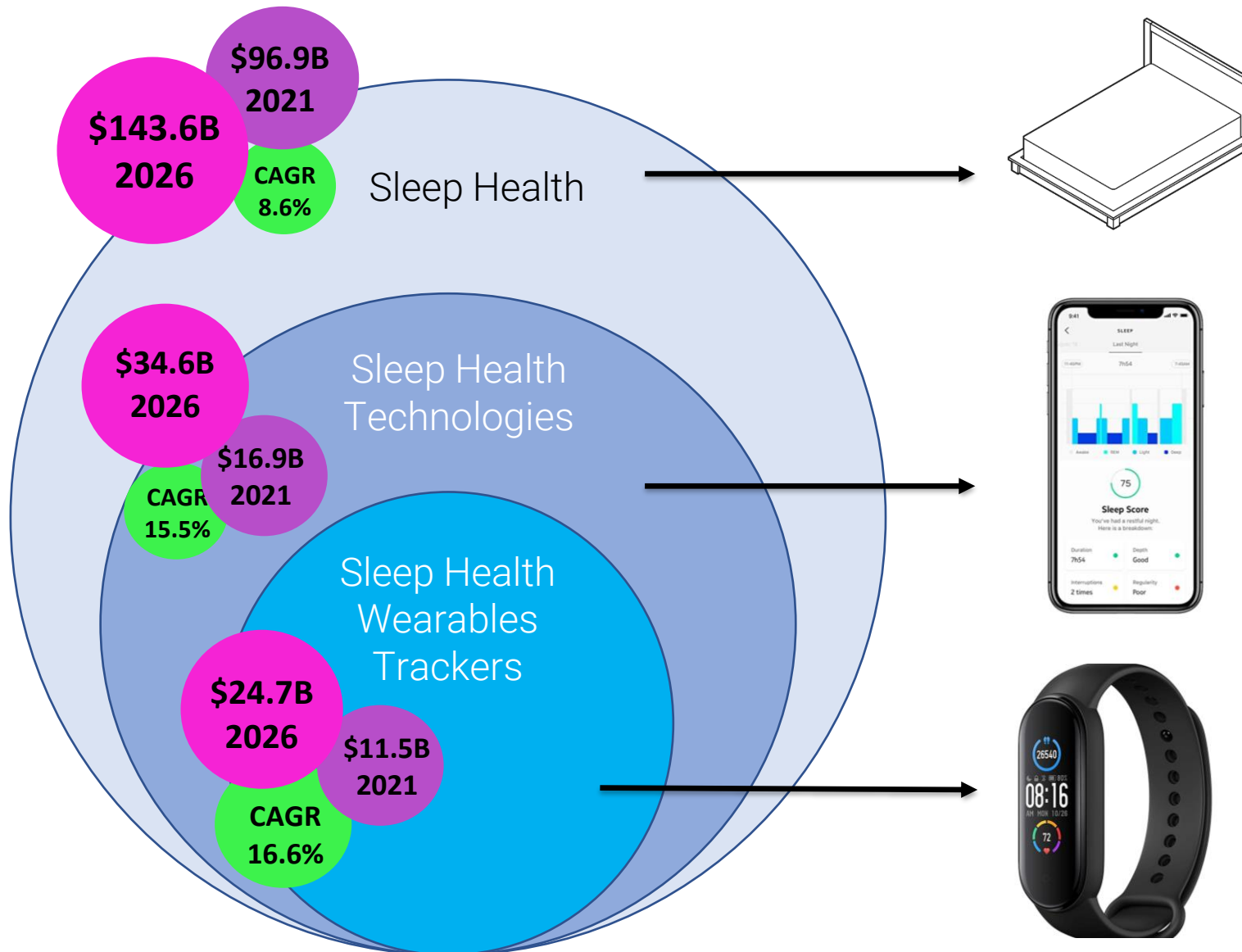
API exchange to provide new product experience to customers



Neurofeedback Music – Sleep Journey Enhancement

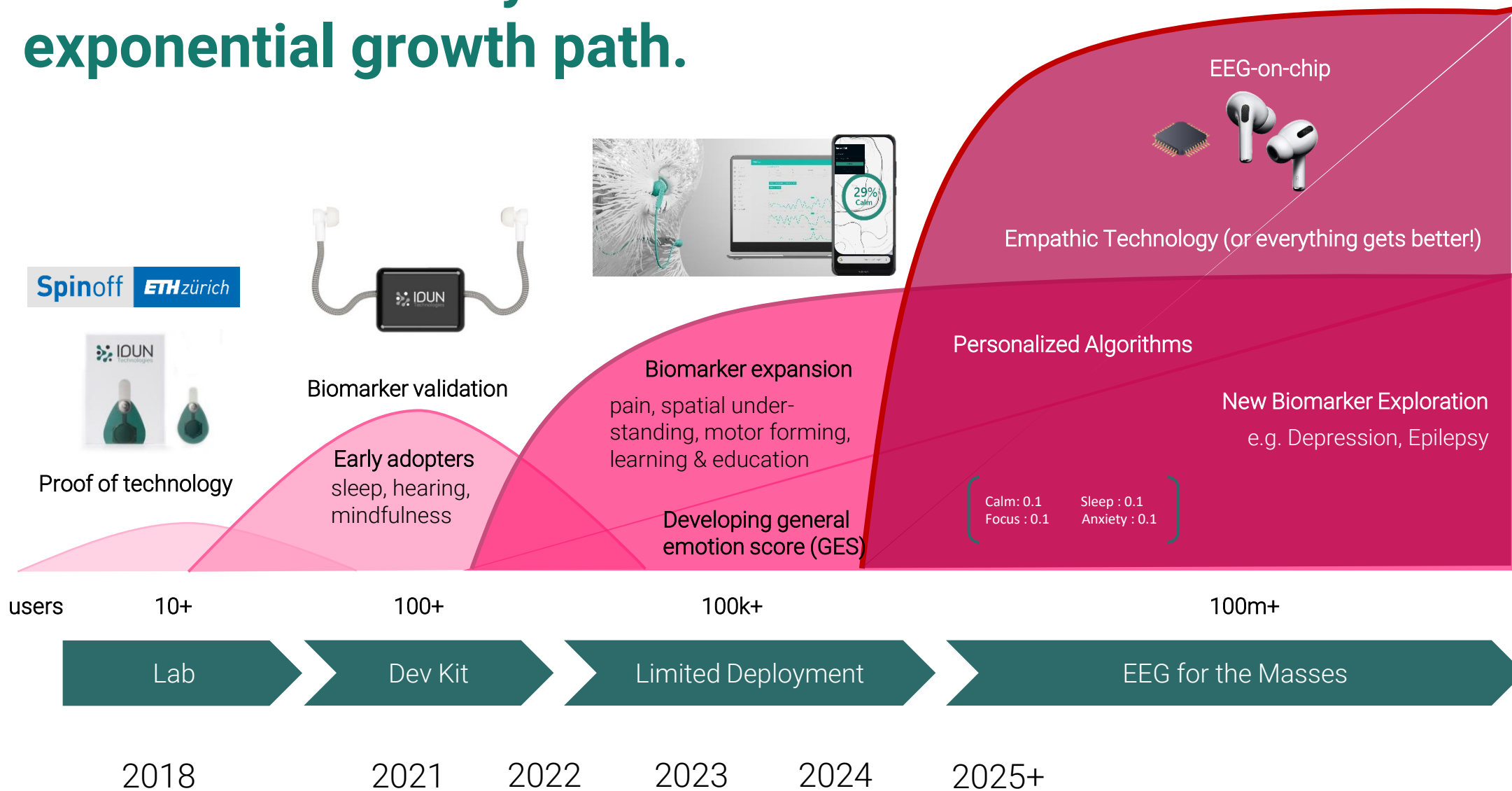


Sleep Markets



- 8.2% of adults take medication for sleep.
- ~80% experienced residual effects from medication.
- 20% of American adults tried a natural remedy for sleep problems.
- 28.2% used a smartphone app to help keep track of their sleep.

We are on a steady iteration and exponential growth path.

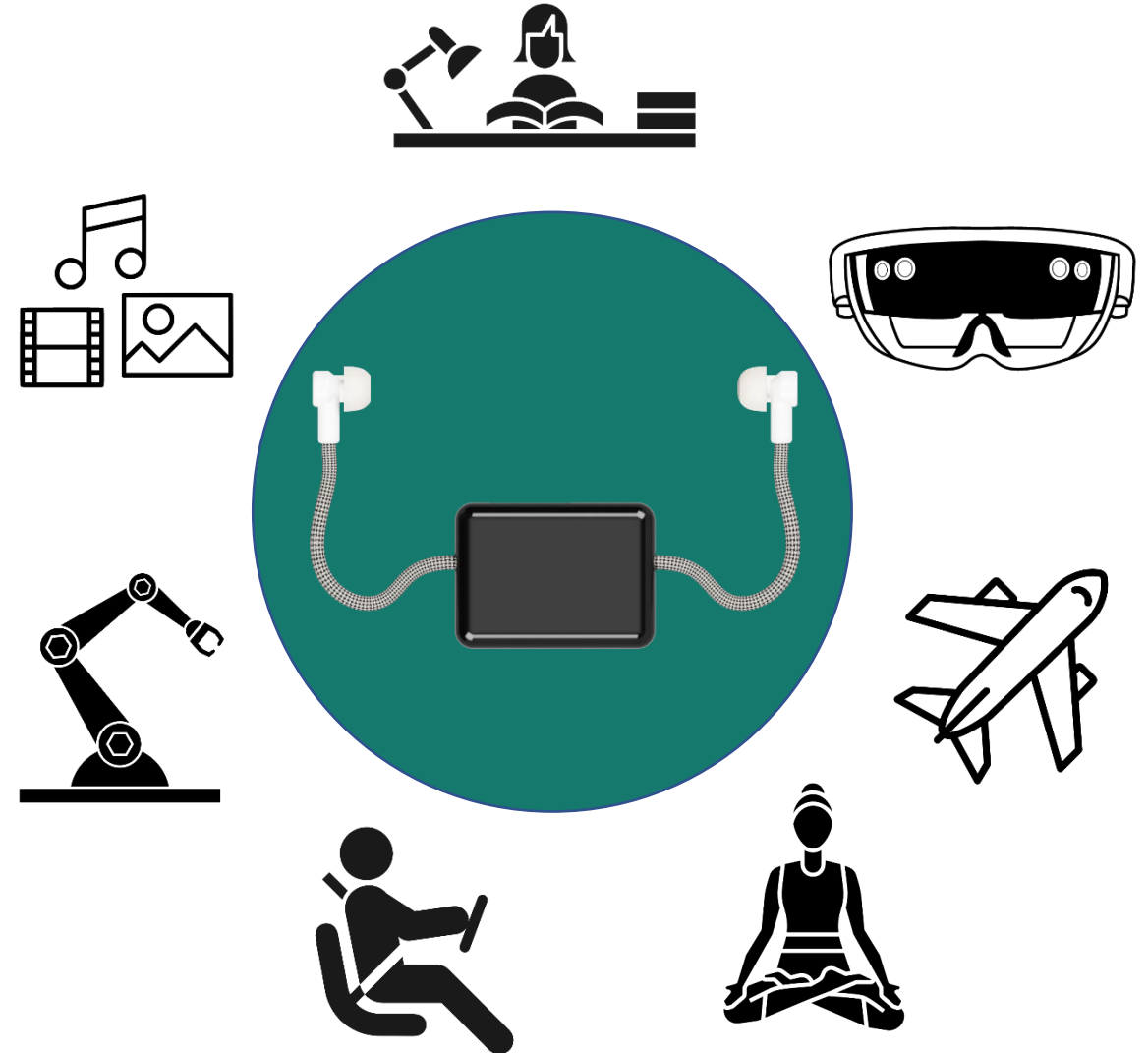


The Internet of Humans – Build the Future with Us



facebook

Everlisten



Meet the team - **our strongest asset**



Simon Bachmann
Co-founder and CEO



Séverine Chardonnens
Co-founder and CCO



Dr. Moritz Thielen
CTO



Dr. Katja Junker
Materials Lead



Dr. Mark Melnykowycz
Application Lead



Dr. rer. nat. Kai Lutz
Neuropsychology Lead



Abigail Holland
Test engineer



Helge Meichssner
Finance and Operations



Mayank Jain
Intern Application



Swati Mandakar
Intern
Bioelectronics



Cao Tri Do
Machine
Learning Expert



Andrea Füm
Hardware Lead

Holistic full-stack team competences from biomaterials to signal processing to neuropsychology