Bettergy

Choose what do you want to do with the clean energy of the Sun

Proposal

Start saving right now, choose what suits you best

Operation

Change your settings and update your hardware

Monitoring

Daily cool charts, tables and big data analysis





About us











17,500

Monitored Installations

10,8M Energy Savings 2.6GWh
Energy Management

+375
Clients
15 Utilities

+100k Solar Proposals



Turnover of 1.2M€ Team of 30 people



The pain & the Benefits



Maximize Solar ROI



Achieve Sustainability goals



Enable clean Back up Power



Participation in Flexibility Service Revenue Streams



Bettergy

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1 Proposal

Start saving right now, choose what suits you best

2 Operation

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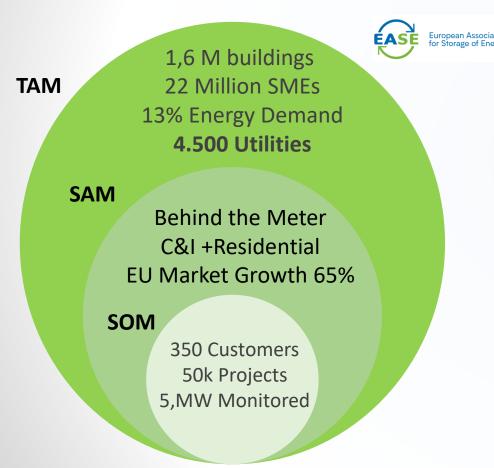
Monitoring

Daily cool charts, tables and big data analysis



Market & Business Plan

EU Solar+Storage





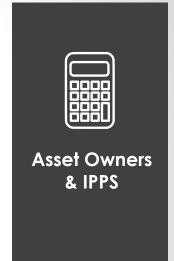
Project Developers





Utilities

Deliver meaningful value to customers with lower Risk and greater efficiency









Proposal Tool

€300 eur /user

Unlimited proposals

Monthly

5

Save 10%

1, 3, 5 10 users

1.000 PROPOSALS/ USER



10% CONVERSION RATE Ops & Monitoring

€2100/MW

Solar + Storage (kW)

Monthly

10

€60/Month < 10kW

Save 10%

Over 1MW

License

Maximum p

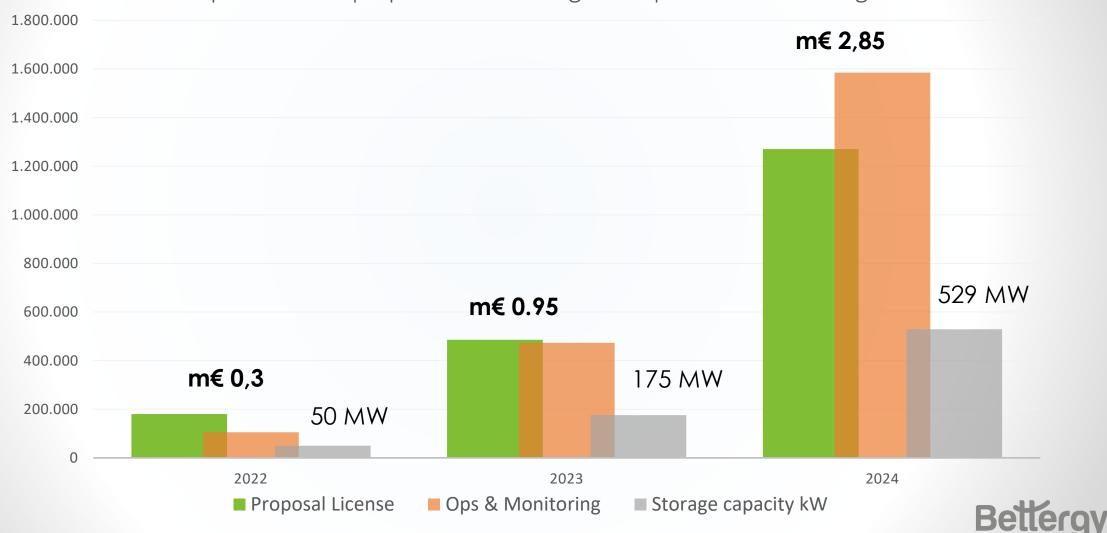
Minimum Fee

Annual discount

Discount per Volumen









Competitors

Al

US & Australia Europe

















M AMPERE ENERGY

MW

MW





TEAM





MBA and MsC Industrial Engineer +15 years' experience in big players (ABB, YPF, Elisa) and as entrepreneur



Aitor Castillo COO

MsC in Industrial Engineer +20 years experience in top technology and energy PwC, Deloitte, Abengoa



Javier Becerra **CCO**

MBA and Chemical Engineer.+15 years Experience with most important EP globally(Naturgy, Abengoa)



Yesnier Bravo CIO

PhD and Computer Science Engineer. Experience in World Bank and wit relevant publications



Paulino Padial CTO

Computer Science
Engineer with
experience in most
relevant Software
Companies (ITRS,
Sequel, ..)



Fraunhofer

Energy

Efficiency

Business

IT & Data

Science

Head of Data Scientist
pHD and Computer
Science Engineer with a
vast experience as a
data scientist in
Fraunhofer Institute



Pablo dela Rosa Head of EE



Jesus Martin
Head of Analysis



Nicolas Ordonez Head of EE and RE



Ailema Vazquez
Software Engineer



Noemi Wahnich Admin



Silvia Escandell
Marketing







Bettergy

Project Timeline

REACH project timeline

SOLARGIS











Market

Mockup

Web Mockup Customer Tech Partner Discovery



Prototyping Field Pilot Testing



MVP

KPIs Ac

Access to Market Investment Launch





