

Divizend — Find. Act. Maximize.

Divizend — 為您提供最佳方案

# The open financial data operating system.

**DIVIZEND**

# Problem

FinTechs and  
independent  
developers

## **No structured access to financial data**

Data formats not unified, expensive, legacy technologies  
→ innovation inhibited!



Neo-brokers  
increasingly  
popular, but  
lack of financial  
literacy

## **Trading and investing seem like gambling for many people!**

Easier access to content for  
fact-based investing is needed



# Game Changer: We create the first open, modular, programmable ecosystem for financial data applications

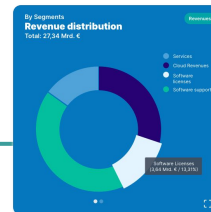
## Widgets

### In general, widgets assemble data

... from the personal portfolio and publicly available data from our securities database and they are displayed in the Actor web application

→ Types of widgets: informational, analyzing, trading

Widgets are distributed via the **Actor Marketplace**



### Your Portfolio Dividend Income Projections 2021



**Dividend Income Projections**  
Portfolio



**Combined ESG Score**  
Portfolio, Nachhaltigkeit



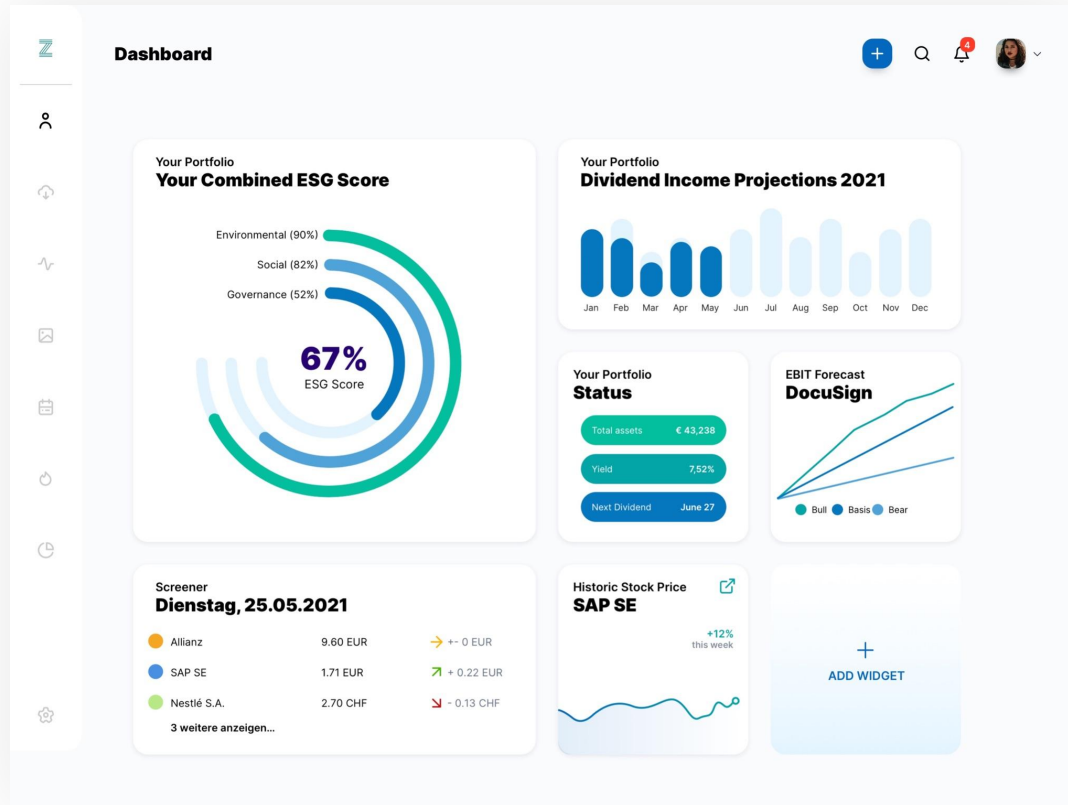
**Historic Stock Price**  
Shares



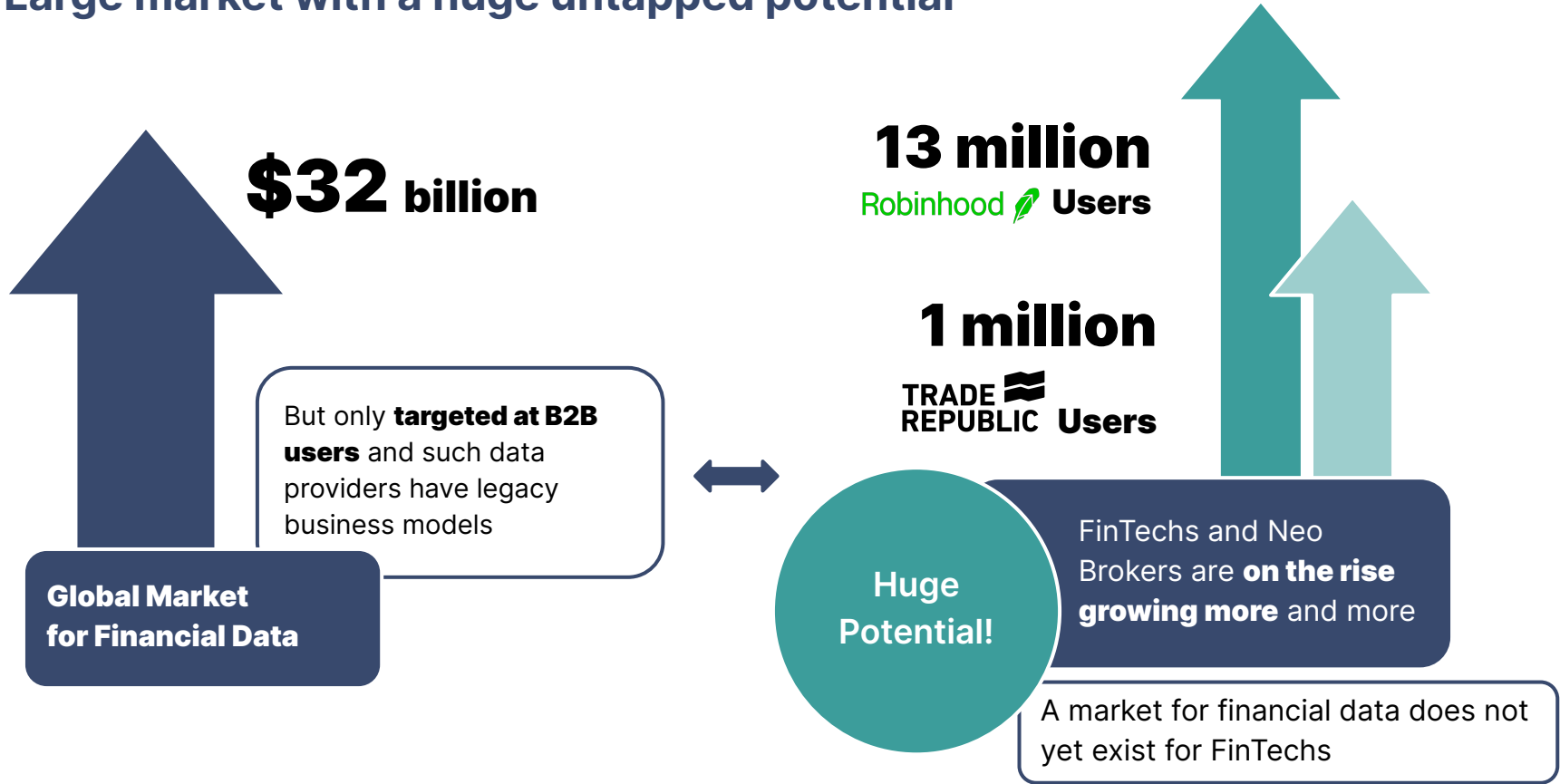
**Forecast High Growth**  
Future



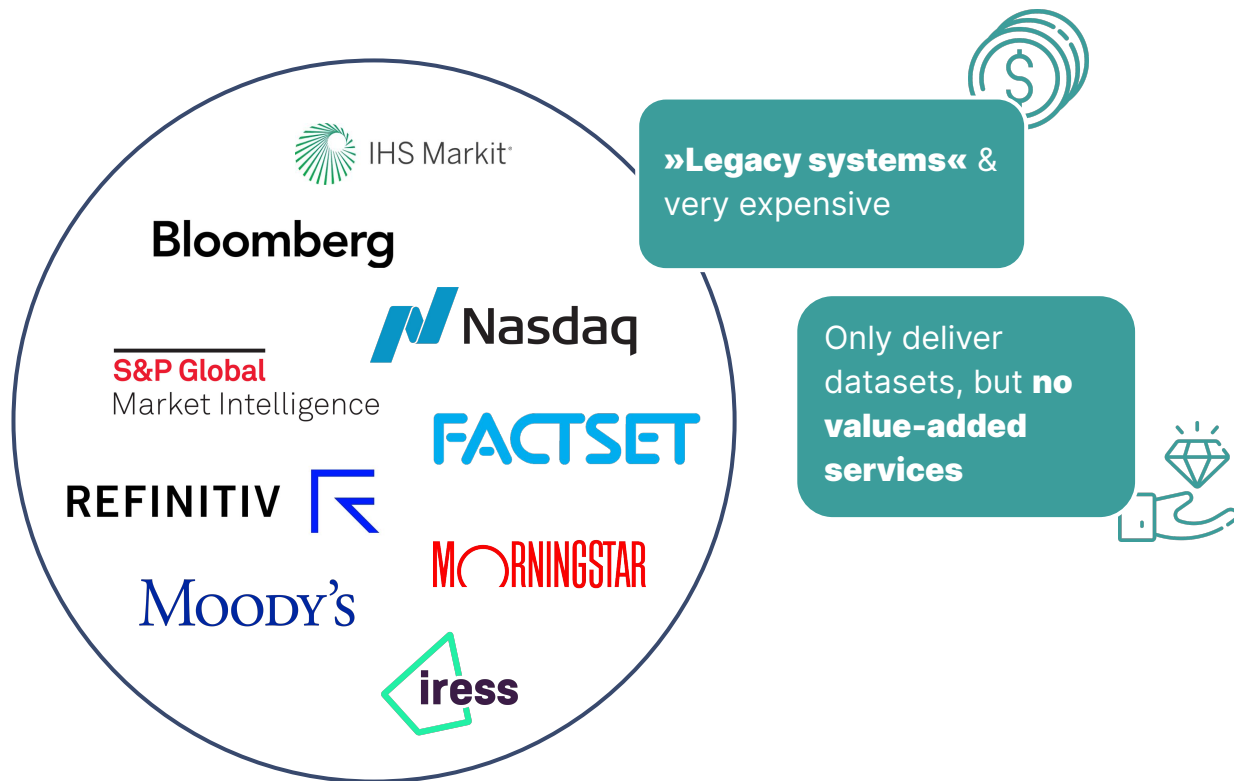
# The Actor is the new super-app for your personal investments



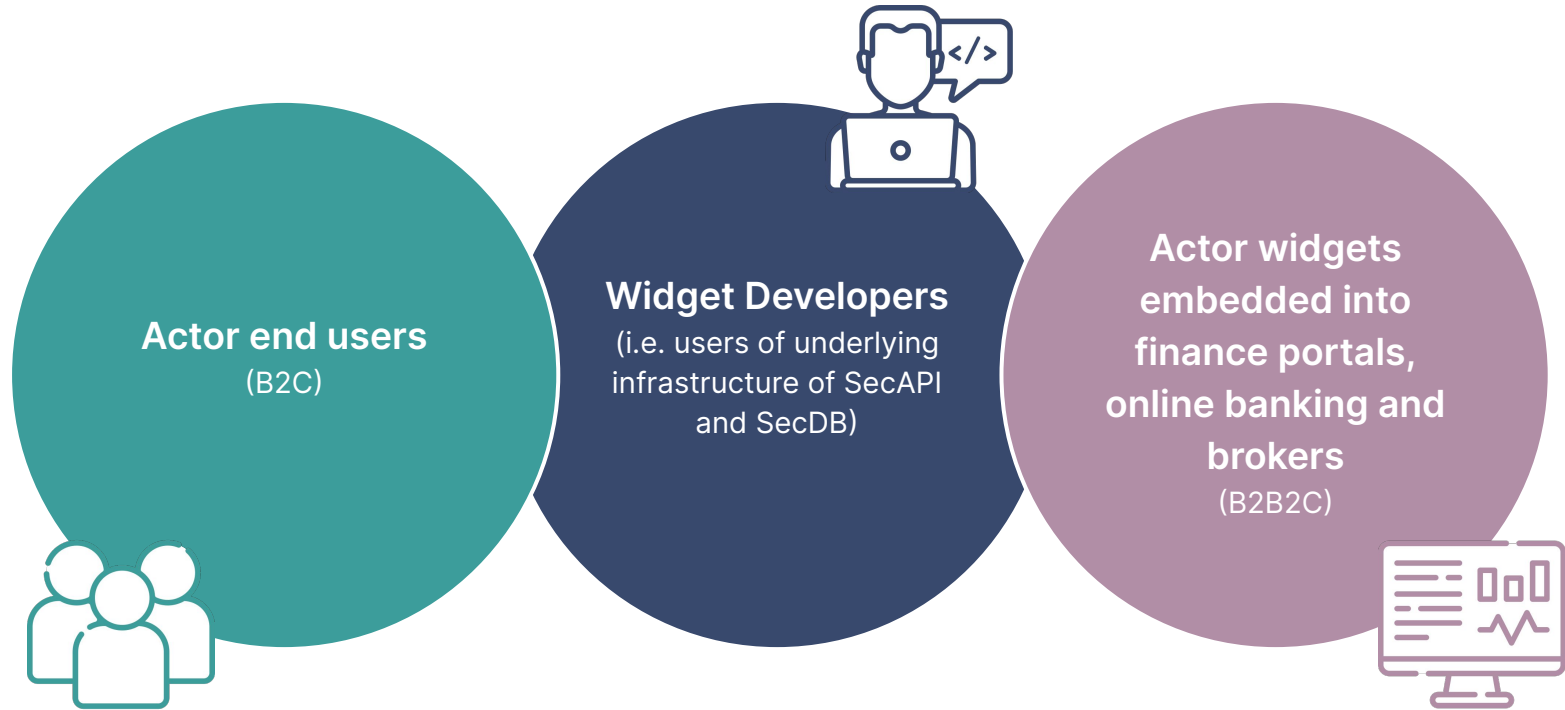
# Large market with a huge untapped potential



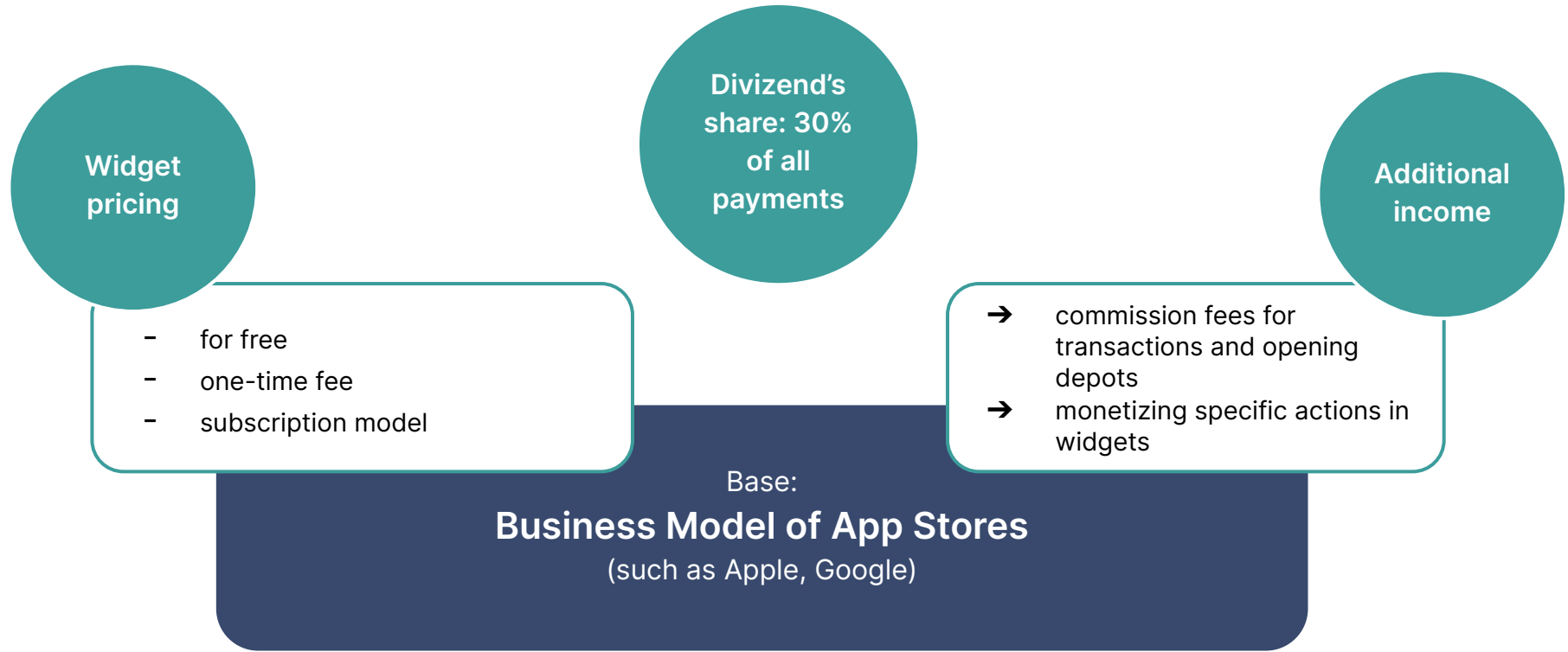
# Competition is limited to legacy business models



# An open ecosystem that serves all relevant customer segments



## Proven and high-margin business model





# Market Adoption and Traction

API First Company + Strong Partnerships = **Low or Zero customer acquisition costs**

Established

Banks, Brokers & Stock  
Exchanges



Magazines &  
Web Portals



Marketplaces, API and  
Data Providers

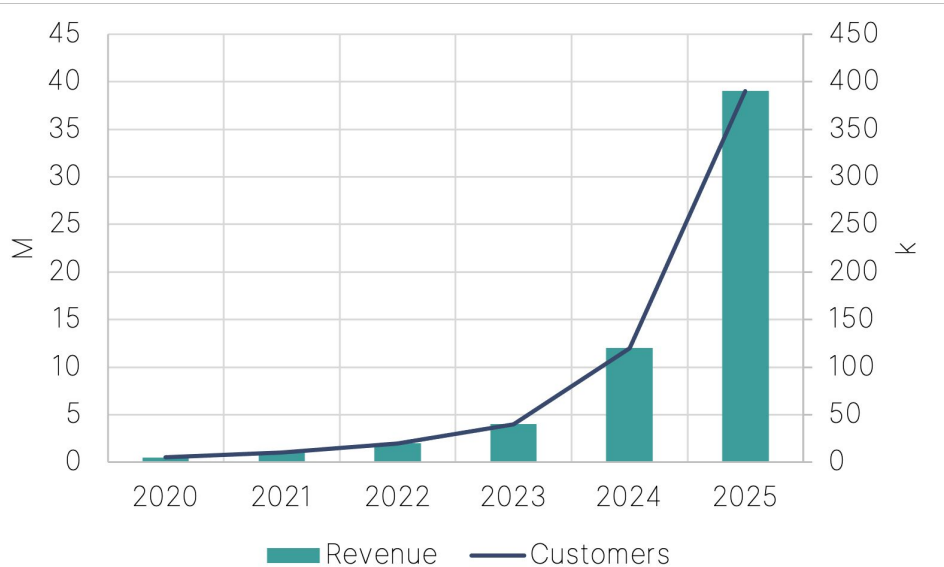


In negotiations



# Financials

Our revenue is based on a combination of **transaction based fees** and subscription services.



## Key revenue drivers and metrics

- **"Free cash flow is an important metric for Amazon"** — the company's CEO, Jeff Bezos, has called it Amazon's "ultimate financial measure".
- Based on our established partnerships, we expect **€1.5M in revenue in 2021** and €3M in 2022.

# Fundraising History and Plan

Fully self-financed and bootstrapped

Continuous talks with international strategic investors

2-5 Mio. EUR  
Series A round  
planned for **2021**

## Accelerators

07/2020   
European Data Incubator

09/2020    
Winner of EY Start-up Academy

03/2021  REACH  
REACH Incubator

04/2021  **GERMAN  
ACCELERATOR**<sup>®</sup>  
German Accelerator Kickstart International

## Memberships, events and competitions

01/2021   
FinTech Sandbox

03/2021  TechQuartier  
TechQuartier

03/2021  openwealth  
OpenWealth Association

05/2021  **SOUTH  
SUMMIT**  
Winner of South Summit Fintech

## Building on more than 30 years combined startup experience up to unicorn status



**Thomas Rappold**  
Co-Founder & CEO



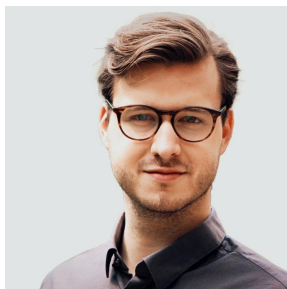
**Julian Nalenz**  
Co-Founder & CTO



**Lena Pietsch**  
Head of UX/UI



**Jonas Tamimi**  
Head of Infrastructure



**Christian Schlienkamp**  
Head of Securities  
Database



**Justin Meszaros**  
Head of Sales &  
Financials

**Numbrs**

**CREDIT SUISSE**

**Vontobel**

 **REUTERS**

 **OBJECTBOX**

 **cdf**

**BÖRSE**  
ONLINE

**pitch**  
table



**BLITZ** ⚡ **MINDS**

**Allianz**  **TUM**