



Visibility of assets

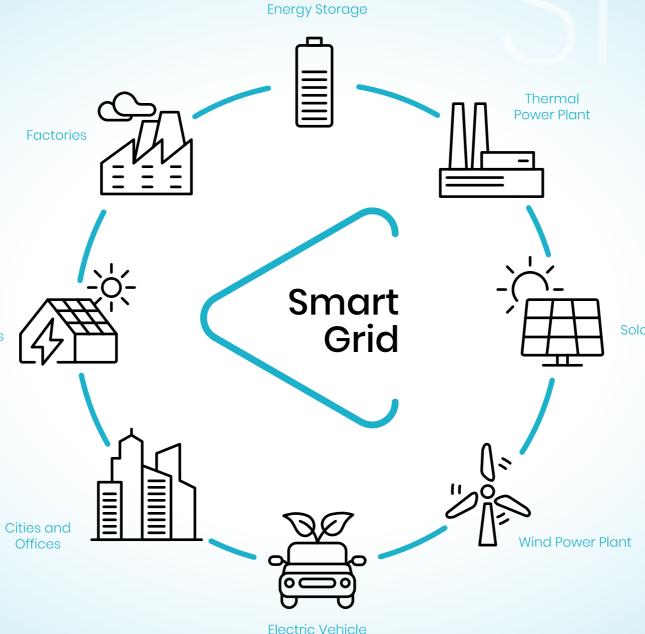
Demand Response

Process that enables consumers to alter their electricity consumption patterns and provide grid services, individually or through an aggregator.

> Smart Houses

Distributed generation

Generation from plants connected at low and medium voltage, such as solar rooftops, micro wind turbines, etc.



Behind-the-meter battery

Small batteries that are connected at the consumer end and store electrical energy during periods of surplus generation

Solar Power

Smart charging electric vehicles

Optimizing the charging cycle of the EVs according to distribution grid constraints and local renewable energy availability, as well as driver preferences.

Product

TRAKEN is a data tracking, management and exploitation tool for smart electrical grids, that provides a distributed ledger to manage metering records, track physical objects and transfer value without a third party or manual reconciliation.



Protocol

Interoperability and seamless flow of data between different networks



Product passport

Framework for standardized product passports generation and protocol for recording of such data to DLT



Distributed energy registry (DER)

validation, time tampering and storing of data

Team

Executive



Strahinja Vukoičić MSc electrical engineering

Operations



Nemanja Petrović

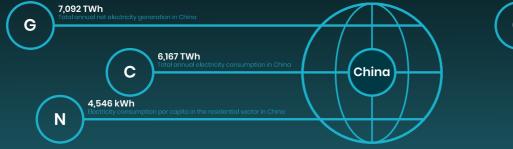
MSc economics

Tech



Pavle Batuta Software engineer, Blockchain architect

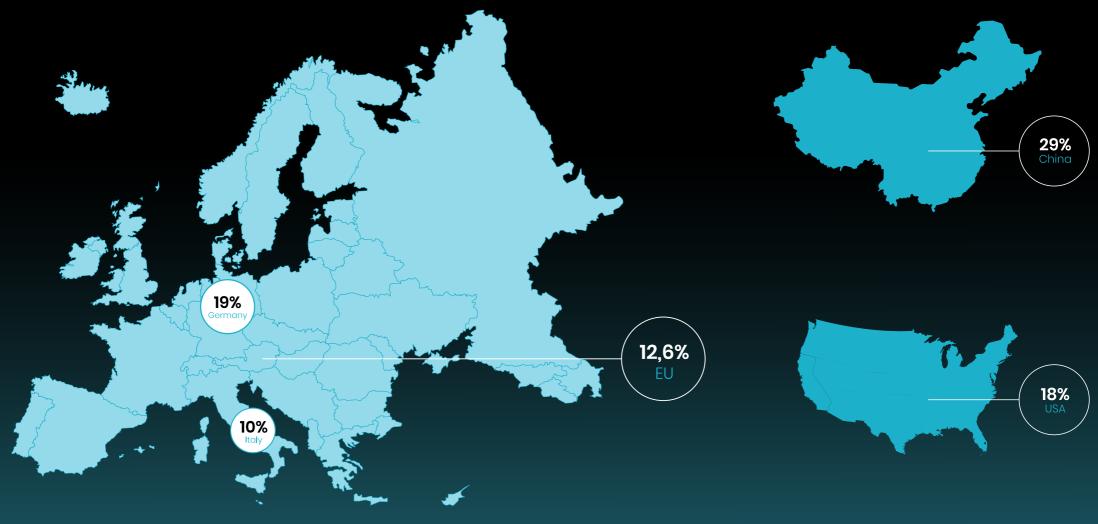






Market **potential**

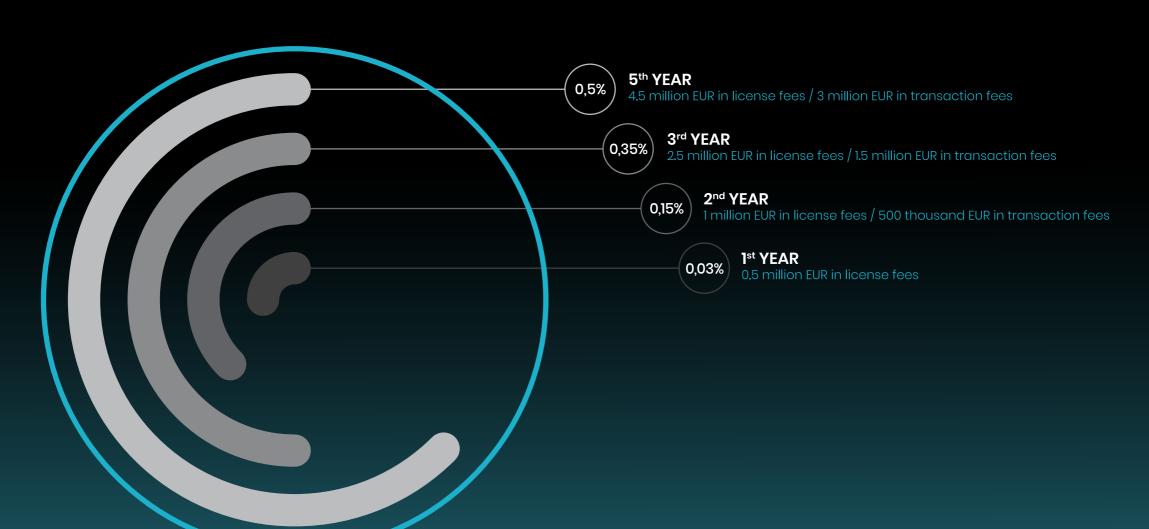
Currently, the EU is on track to meet its 20% target established for 2020. The EU could double the renewable share in its energy mix, cost effectively, from 17% in 2015 to 34% (target 27%) in 2030, wind and solar mostly. (IRENA)



Demand response installed distributed energy capacity: 21 GW (Jiménez, 2017) EV: 537 340 cars (IEA, 2018)

*global electricity consumption

50 billion EUR addressable market



Business **model**

License fee for DSO companies

Transaction fee on microgrid rebalancing

Other:

- Aggregators
- Peer-to-peer electricity trading
- Energy-as-a-service
- Community-ownership models
- Pay-as-you-go models

Results

Investor Collaboration BlockStart H2020 Open Call Participant Q1 2021 Q4 2020 MVP development through EIT Climate KIC **Accelerator Programme** Q3 2020 MVP COMPLETED System Architecture CAR:GO Europe Product Passport Specs ABB Dragons Den Finalist Q4 2019 Low Fidelity Prototype HTML Application Mockup Schneider Electric Blockchain Smart Contracts Q3 2019 O celo

Equity Fundingraising



Competition

Power Ledger

Jade Power

WePower

Flexidao

WePower

Flexidao

and others

