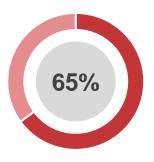


Travel Innovation Catalyst

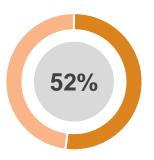
## **Savvas Rogotis**

Co-founder & Business Development Manager

# The evolving status of EU accommodation sector



Operate less than **25 rooms** 



Decreased **occupancy** (Q1 '21 to Q1 '20)



Are only digitally transformed

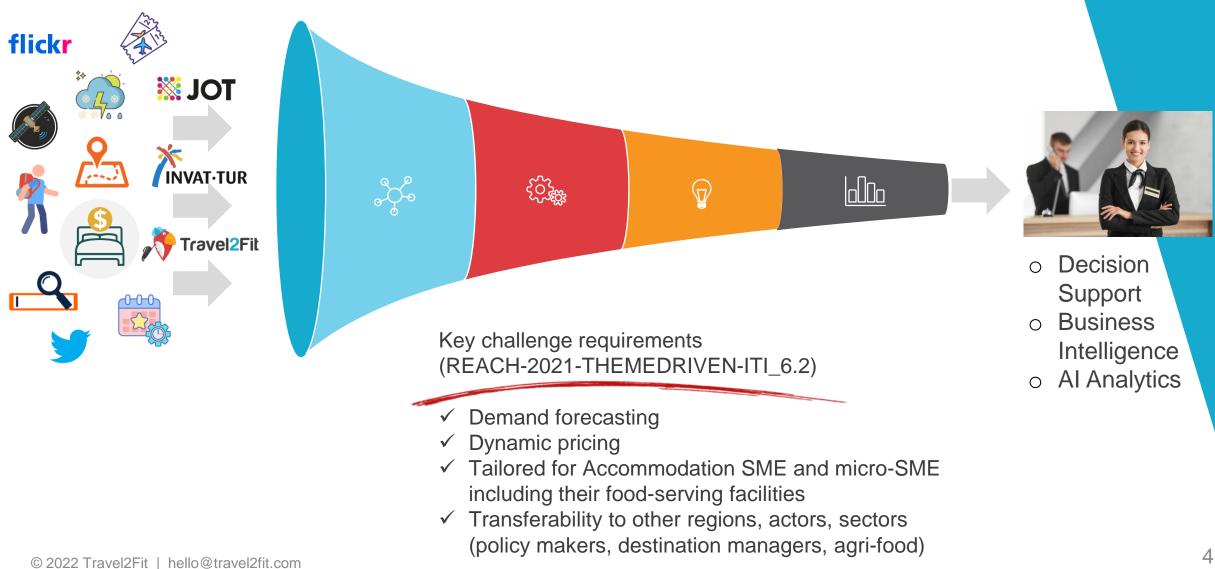


## Previous "norm" is no longer sustainable for accommodation SMEs



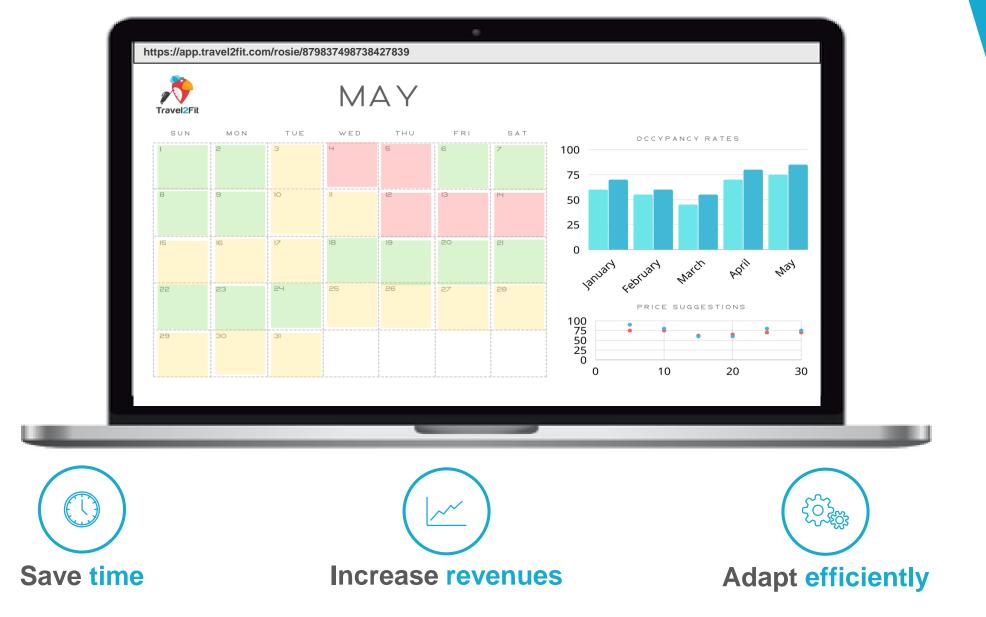


## **ROSIE:** An exciting data-driven RM system



Travel2Fit

## A diverse set of benefits for accommodation professionals



## Flexible plans for our dynamic industry



#### **Easy onboarding**

Start instantly; no hidden installation or infrastructure costs

#### Affordable

Flexible tiers; Proportional to property size (number of rooms) **TAM** 200k establishments in EU 8.5% of EU's employment

SAM 130k establishments in EU with <25 rooms

SOM 17.5k establishments in initial target markets (Greece, Cyprus & Spain

\* Source: Eurostat



## High performance team in business and technology



Savvas Rogotis Business Manager

- 10 years of exp. in ICT project management
- Multiple fundraising achievements in EU grants
- BDVF 2019 speaker







- 8 years of exp. in Al & Data Science
- Team Lead in **commercial enterprise system**
- Electrical & Computer Engineering, MSc, EMBA



Thanasis Manos Technical Manager

- 15 of exp. as Senior full-stack Software Engineer
- Design & development of scalable information applications
- Entrepreneurial exp. (>500k euros in Kickstarter with Vesuvius Media)







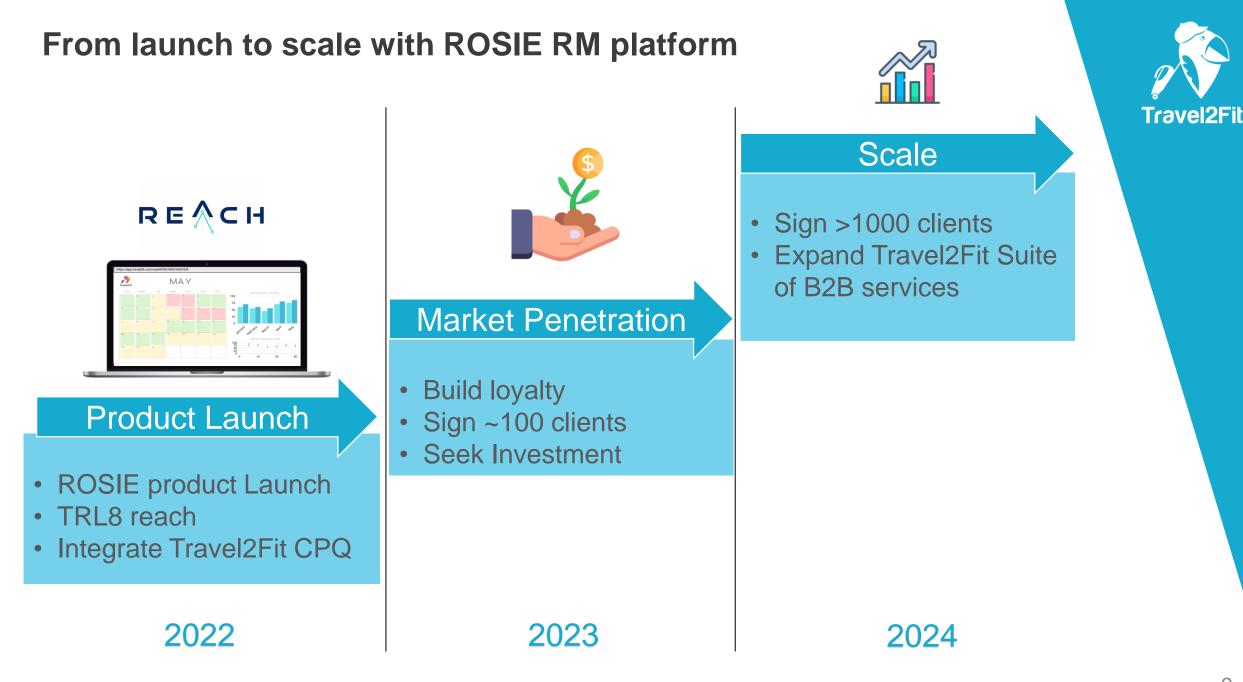


## Travel2Fit's rapid growth since 2021











## Thank you!

