



SUPPLY CHAIN VISIBILITY

Transparency for
your supply chain.
Verified.



www.xylene.io

Supply Chain Disruptions: We are in a 'State of Crisis'

And having visibility is the first step toward success



2%
of companies have
visibility beyond T2

Covid-19 put supply chains into the spotlight. 77% will invest in supply chain visibility.



73%
see sustainability a
major concern

Conscious consumers and investors require companies to act and integrate sustainable practices.



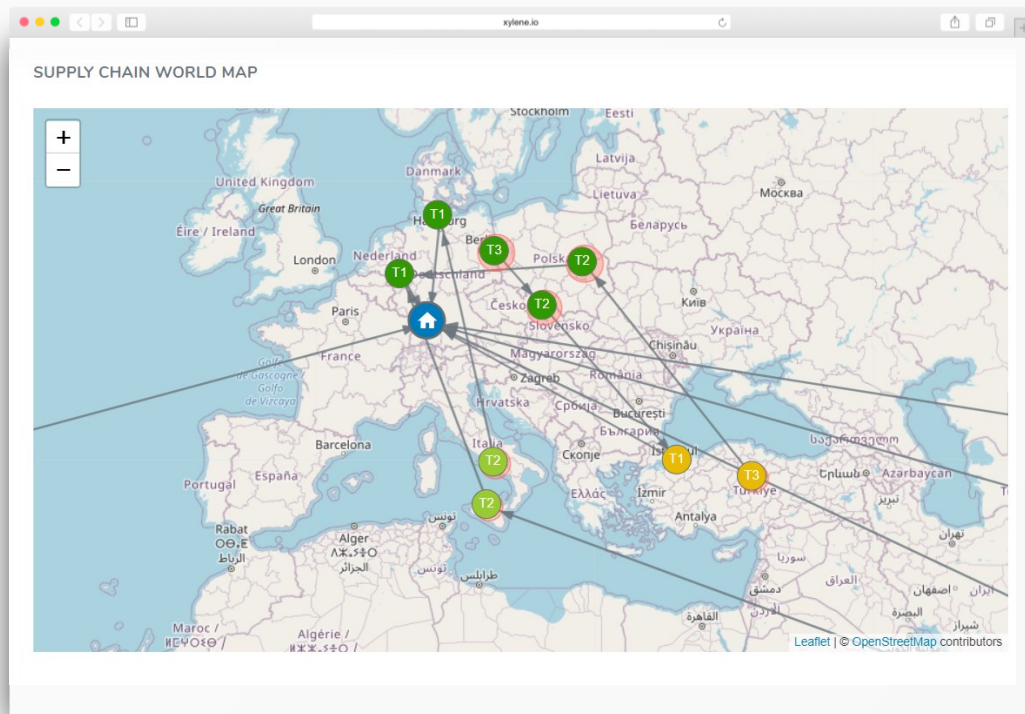
2%
of annual
revenue fines

Global rise in strict legislation targeted at more responsible operations.

Transparency for your supply chain

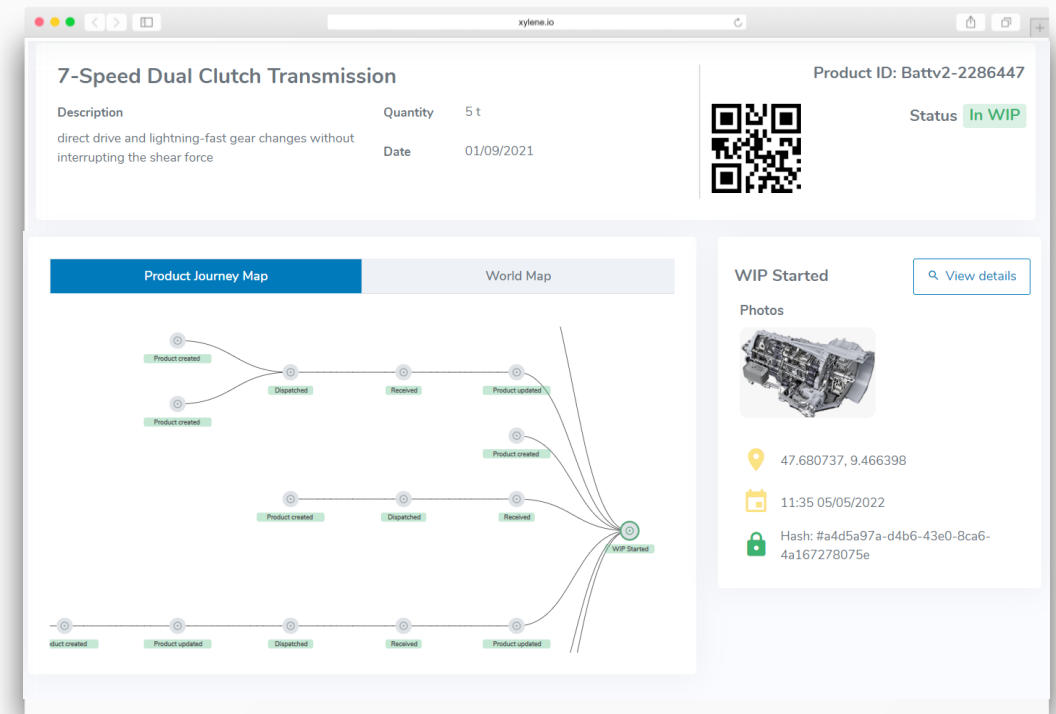
Visibility and traceability are at the heart of the supply chain of the future

MAPPING



Visualisation of the value chain and risk analysis

TRACEABILITY



Product flow transparency and customer engagement

Product Passport

Available in store through a QR Code and on eCommerce through widget

Including all information necessary for:

- Custom checks
- Sustainability reports
- Circularity
- Customer engagement

EU Supply Chain Law

Carbon Footprint

Product Passport



Benefits for the entire company

A cross disciplinary approach to accelerate ROI

For sustainability

Connect
For easy compliance

- Report & ESG goals
- Due Diligence
- Risk management

TRACK TO COMPLY

For circularity

Connect
For circular products

- Product journey
- Carbon footprint
- Bill of materials

TRACK TO DESIGN

For marketing

Connect
For long lasting loyalty

- Gain Consumer Insight
- Communicate transparency
- Consumer engagement

TRACK TO ENGAGE

Market

European market players ask for easy-to-implement solutions

TAM

Producing and trading
companies in Europe

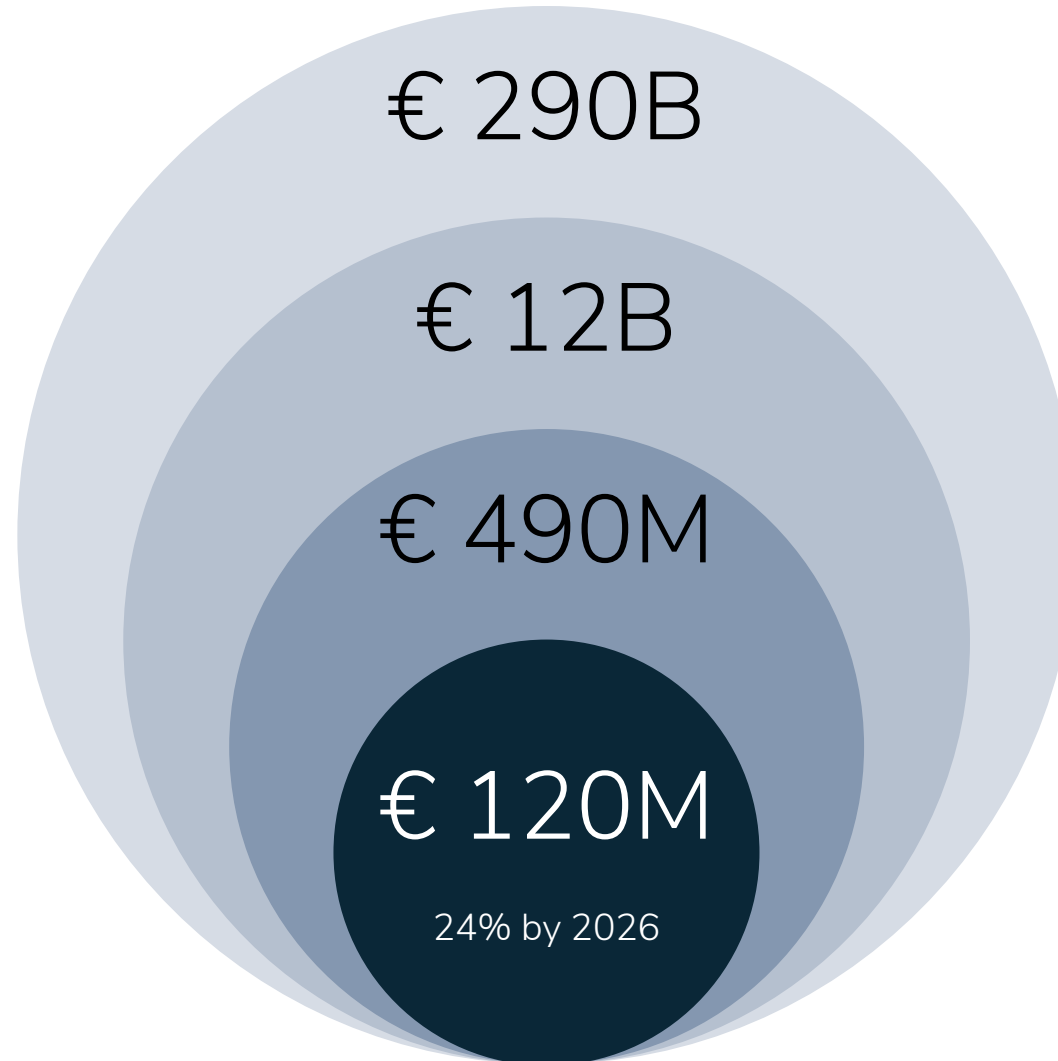
SAM

In the DACH region

SOM

Industries: Textile, Electro, Food,
Chemicals, Pharma, Machinery,
Automotive

BEACHHEAD



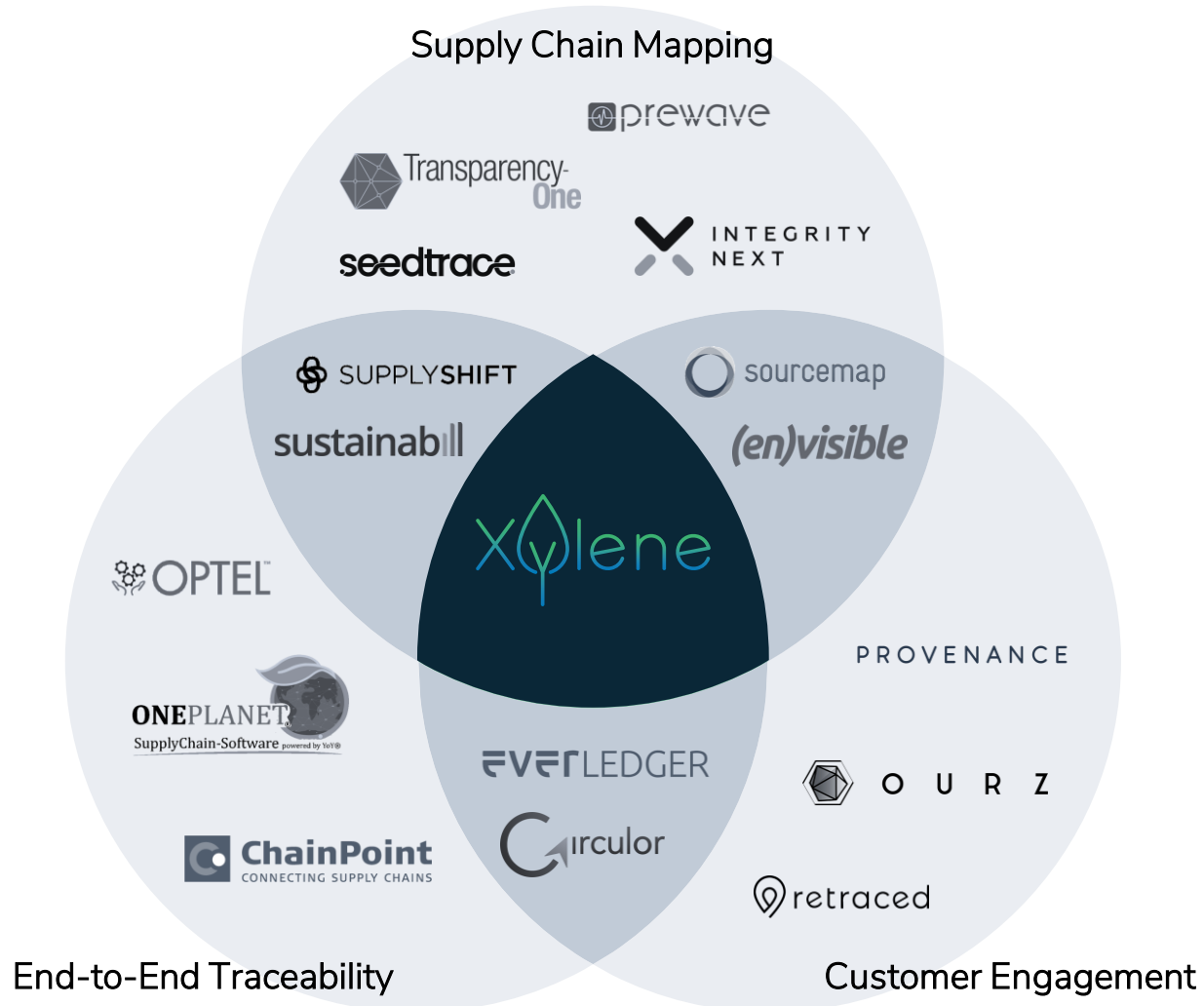
Global Track &
Trace Market

Value
\$9.7B
by 2028

19.0%
CAGR 2021-2028

Competitive Landscape

In a fragmented competitive landscape an holistic answer is required



Supply Chain Mapping

First step to supply chain transparency with few well-established competitors.

End-to-End Traceability

Competitive landscape highly fragmented with few offerings supporting data verification methods.

Customer Engagement

Main competitive area that attracts marketing functions. However, few solution offer validated data.

USPs

Holistic approach

Easy to implement

Authentic data collection

Business Model

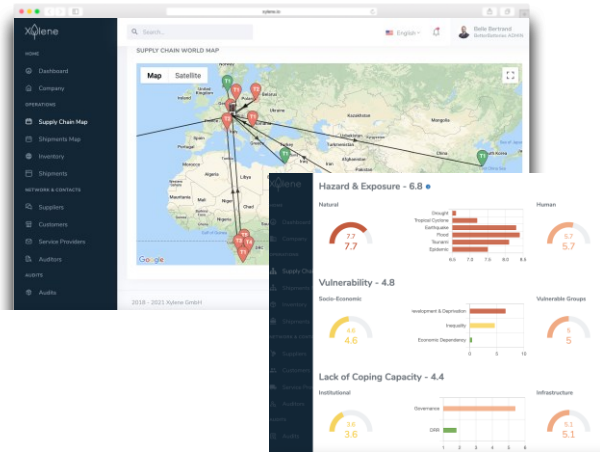
SaaS approach enables modular adoption based on customer needs

MAPPING

€999
per month

Up to 5 users
(Free for Suppliers)

Visualisation of the value chain
and risk analysis

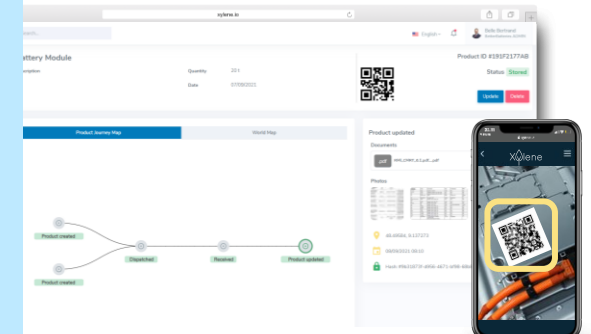


TRACEABILITY

€2.499
per month

Up to 5 users
(Free for Suppliers)

Product flow transparency and
customer engagement



Financials

Unique value proposition to achieve faster and verified transparency

2022

Companies using
Xylene

164

Customers

14

ARR

168.000 €

Monthly Growth

+8%

Users using
Xylene

492

Headcount

7

Costs

321.500 €

Liquidity EoP

99.000 €

Team

Leadership, Vision, and Action

FOUNDERS



Christopher Edwards | CEO

MSc Procurement & Supply Chain Management

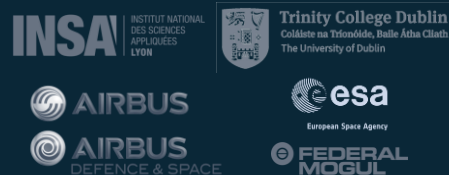


Christopher oversees all commercial activities at Xylene. He has previously gained international experience in the automotive industry and managed several supply chain projects.



Giuseppe Benenati | CTO

MSc Mechanical Engineering



Giuseppe is responsible for research and technology at Xylene. He built his experience in the aerospace and automotive industry. He led multiple development projects in quality management and engineering.

SENIOR ADVISORY BOARD



Martin Mockenhaupt

Entrepreneur
Senior Advisor

*Commercial
Development*

Martin is an entrepreneur and senior advisor with more than 30 years of experience. His knowledge in commercial development on the advisory board is supporting the strong growth of Xylene.

Next Steps

Accelerated growth enabled by REACH

REACH

- Digital Product Passport
- Big data skills

EXPERIMENT

SEED INVESTMENT

- Product Scalability

Q1 2023



Contact us

We look forward to meeting you!



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