



MITEE

Machine-learnt Industrial Twins & Energy Efficiency

Energy management at your fingertips



PROBLEM: EXTRACT VALUE FROM INDUSTRY 4.0

I am a facility manager:

"How to turn big IoT data from energy-intensive industrial assets...

...into actionable insights?"



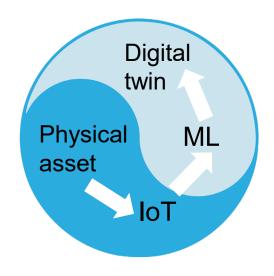




TARGETS & BENEFITS

MITEE will

- Provide an easy-to-use service using digital models for energy efficiency
 - ✓ Data visualization/analytics
 - Forecast
 - Automated control
 - Anomaly detection
- 2. Be tested by Data Provider and 2 partners
- 3. Share best models with REACH Consortium and ESCOs







MARKET SIZE & CUSTOMER SEGMENTS

Digital twins

2020 2026

USD5.1 bn USD35.5 bn (CAGR = 32%)¹

EU: 30%

Industrial energy management systems

2020 2026

USD21.3 bn USD32.1 bn (CAGR = 6%)²

Factories
Airports
Datacenters
Malls
Hospitals
Refrigerated
warehouses

Energyintensive users



^{1.} https://www.prnewswire.com/

^{2. &}lt;a href="https://www.reportlinker.com/">https://www.reportlinker.com/

MITEE LICENSE

SaaS

Basic	Pro	Advanced
Create 2D views Live monitoring Create alerts	Create dashboards Live forecasting Live anomaly detection	Optimize control Improve anomaly detection
Set roles	Set dashboard-specific permissions	Set dashboard-specific permissions
8x5 mail	8x5 mail, faster response	24x7 mail and phone Courses on plugin devt
3,000 €/y	From 6,000 €/y	From 12,000 €/y

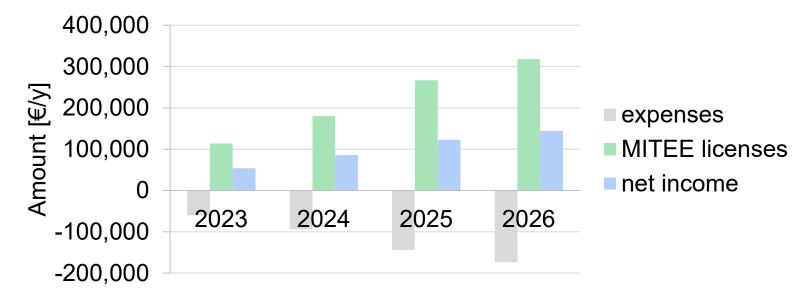


EXPECTED PROFIT MARGIN

Profit margin = 45% (2026)

Total net income = 400,000 €/y (2023 to 2026)

SOM = 40 large customers by 2026





TEAM

BIZ



Francesco Gallo Head of Business Unit



Mauro Ratti CEO



Vincenzo Fazio
Head of Sales
Business
developer



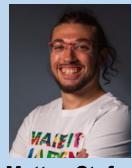
Paolo Decarlini CTO



Massimo Amerio Program manager Energy engineer



Luca BianchiBig Data expert
DevOps buff



Matteo Stefanìa UI/UX designer





Mattia Bergagio Al expert Energy engineer



Davide BordaData scientist

Consulting

<u>Guanxi</u>: digital strategy for sales, marketing

Barzanò & Zanardo: legal compliance, IP

<u>Turin Chamber of</u>
<u>Commerce</u>:
internationalization

Testing
Global logistics company
Global cable maker



EXPERIENCE













Certif	ied
since	2006

Labeled an innovative SME by Italy's Govt since 2016

Develops MPAI standards for Al-based coding

Helped with MPEG-7 and 21

Helps Smart
Communities
Tech develop
energy
efficiency
products

EOS³ SAVING makes energy systems more efficient

60+ sites

Energy savings > 25%

Payback ~ 12 months







Thank you!

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DEVT PLAN

	EXPERIMENT				EXPOSE			Market			
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	KPIs			MVP	KPIs again			Early adopter	S	Sell	
Frontend	 Refine UI/UX: user guide, tooltips, Market research on UI/UX 			Describe models and selection criteria in a user-friendly way				Maintenance			
Backend	 Build 1 forecast model Build 1 anomaly detection model Add IDEA75 dataset and other data sources Test Spark 			 Use MLOps Select the best hybrid model Scale training 				Maintenance			

HERE WE MONITOR AND SAVE ENERGY





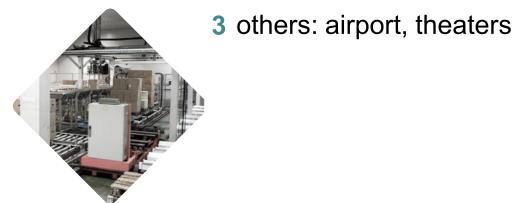


28 office buildings



15 schools

9 hospitals



9 factories



EXPECTED CUSTOMERS

	2023	2024	2025	2026
airports	1	1	1	2
large factories	2	3	3	4
avg factories	2	4	8	10
small factories	0	2	3	4
datacenters	1	2	2	2
general hospitals	3	5	15	15
refrigerated warehouses	1	1	1	1



COMPETITORS













