



Business Pitch

everywhere

Wiibiq improves manufacturing and logistics processes by providing **real time information**





The Challenge

Visual quality inspections performed by humans have an **average effectiveness** of only

31%

"HUMAN FACTORS IN VISUAL QUALITY CONTROL" Poznan University of Technology, Faculty of Mechanical Engineering and Management, Poland

<https://journals.pan.pl/Content/89611/PDF/3-kujawinska.pdf>

Global loss due to **product defects** reaches

500 billion USD

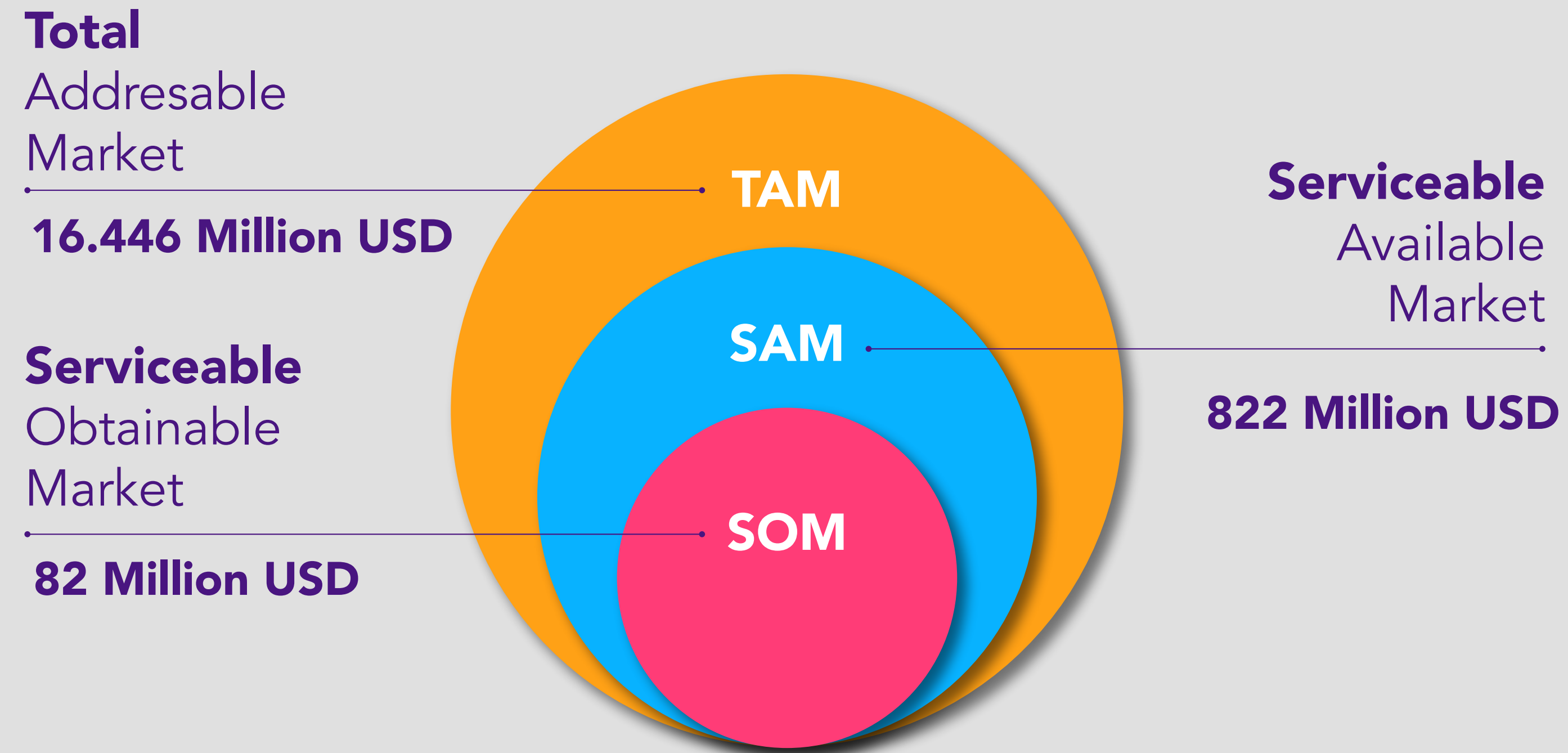
Allianz Global Corporate & Specialty

<https://www.agcs.allianz.com/news-and-insights/reports/product-recall.html>



Market opportunity

Computer vision market in pharma logistics and food logistics and manufacturing **in EU & USA**



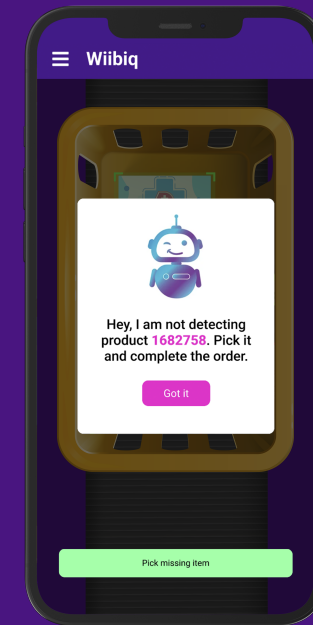
CAGR = 16%

Source: Allied market research 2020 - 2030



Value proposition

Report, analyze and optimize on real time in **ONE SINGLE PLACE**

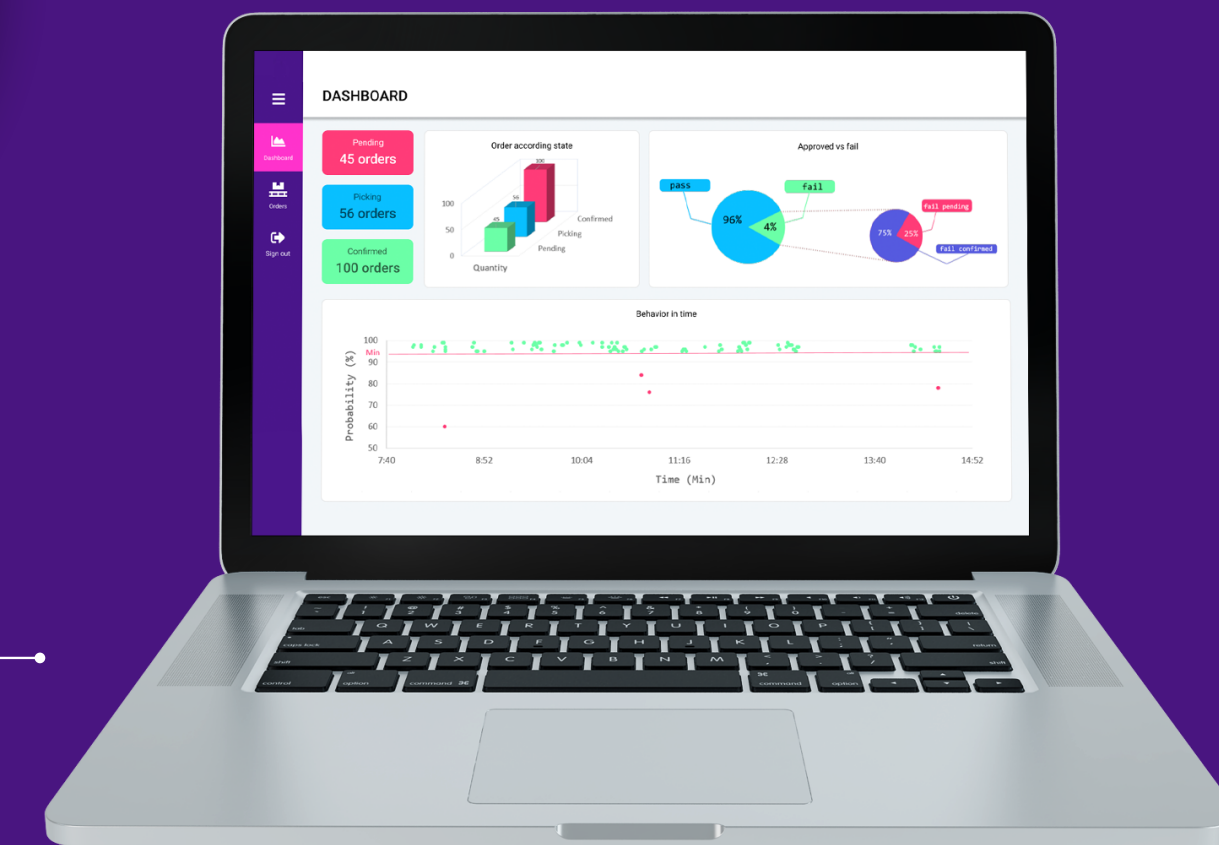
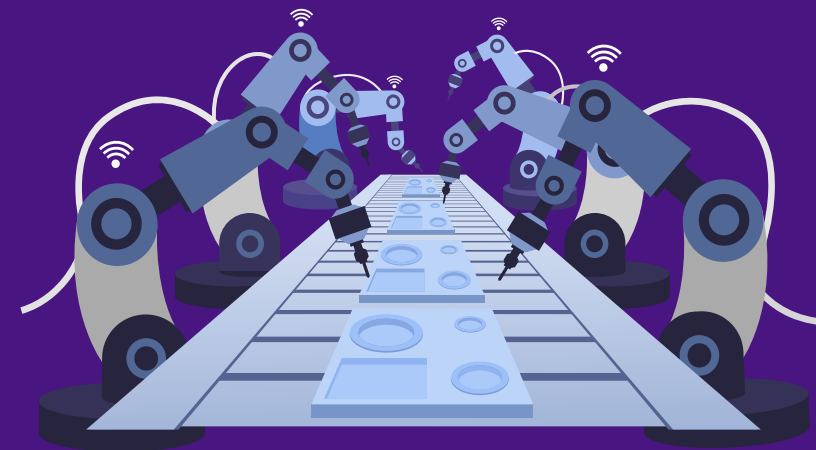


Data Collection

Process Optimization



Data Analysis

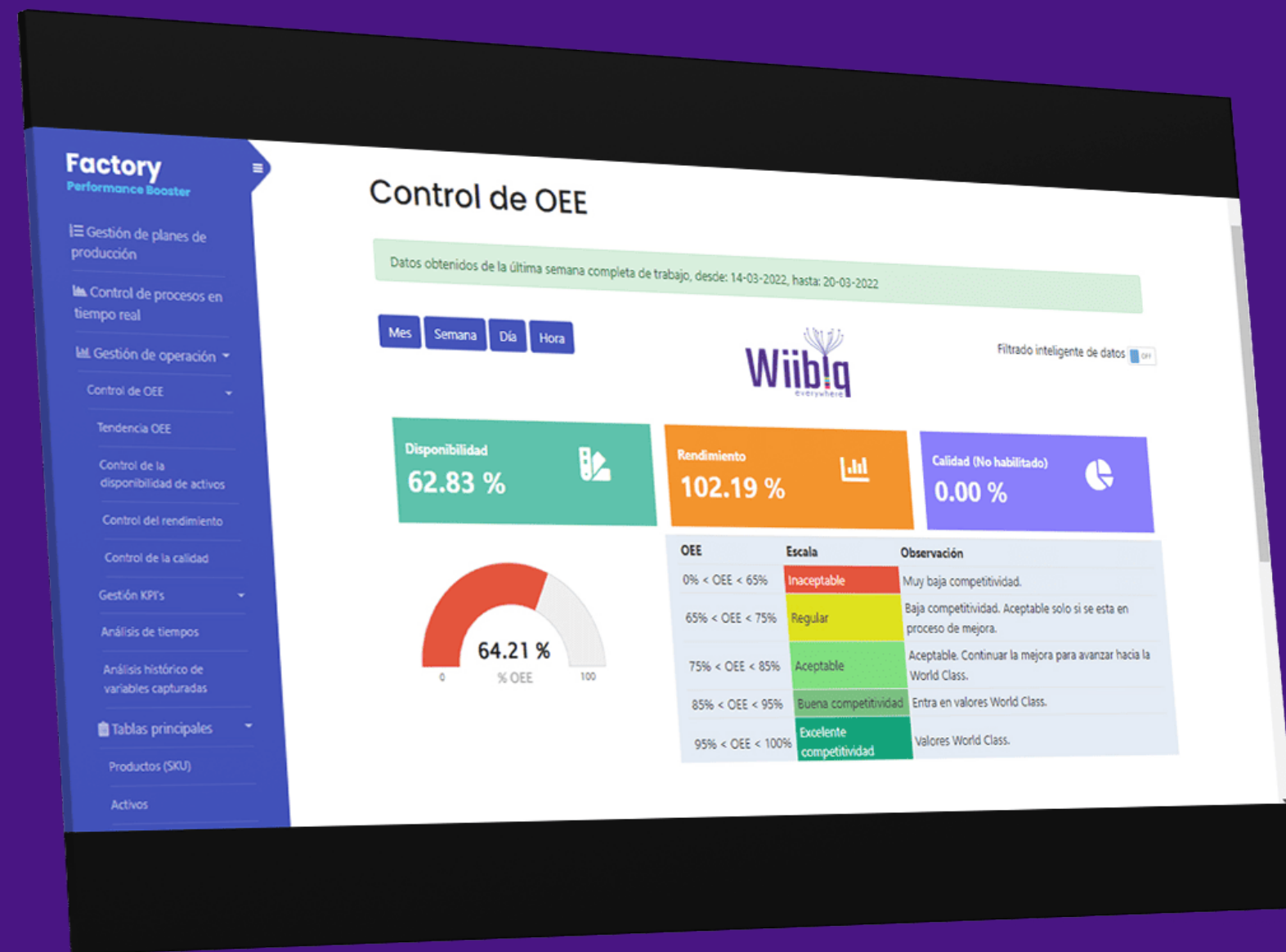




Manages
40K SKUS
with more than
18K POS
and daily claims due to
**problems in picking
and labelling**



Wiiibiq's computer vision explanation



Integrations with most important ERP systems

Quick & faster onboarding

Hardware-less

Competitive price




Business Model

Monthly | yearly billed
Number of users and features according necessity

LTV = 25000 USD
Pipeline conversión rate = 20 %

\$399 USD


Starter



LOGIN

User Name


Password



Copywrite Wiibiq 2022

\$799 USD


ScaleUp



LOGIN

User Name


Password



Copywrite Wiibiq 2022

\$1299 USD


Corporate



LOGIN

User Name

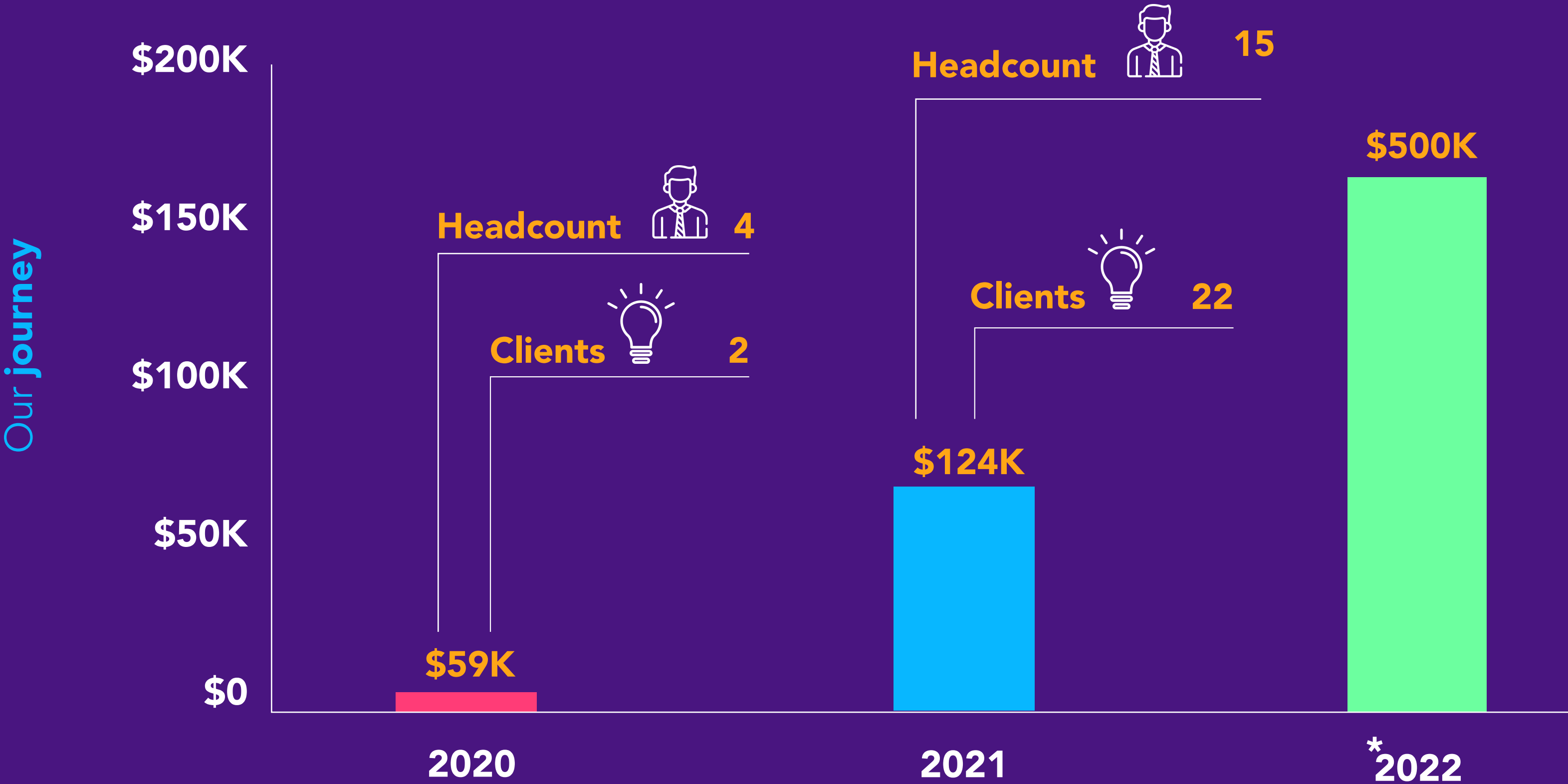
Password



Copywrite Wiibiq 2022

Unit of **economics**

Our journey



Backed by:



The team



Tania Lastra | PMO



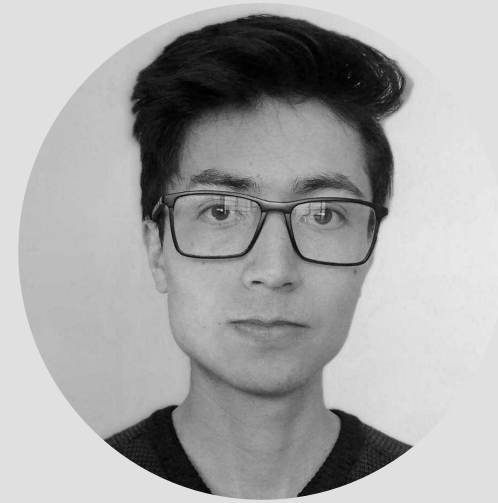
Paúl Rivera | CEO



Israel Pineda | CTO



Tytus Stempniewicz | BD



Andrés



Gabriela



Diana



Javier



Santiago



Marcelo



Carla



Andrés



Andrea



Walter



Q&A

www.wiibiq.com

