

AssetFlow

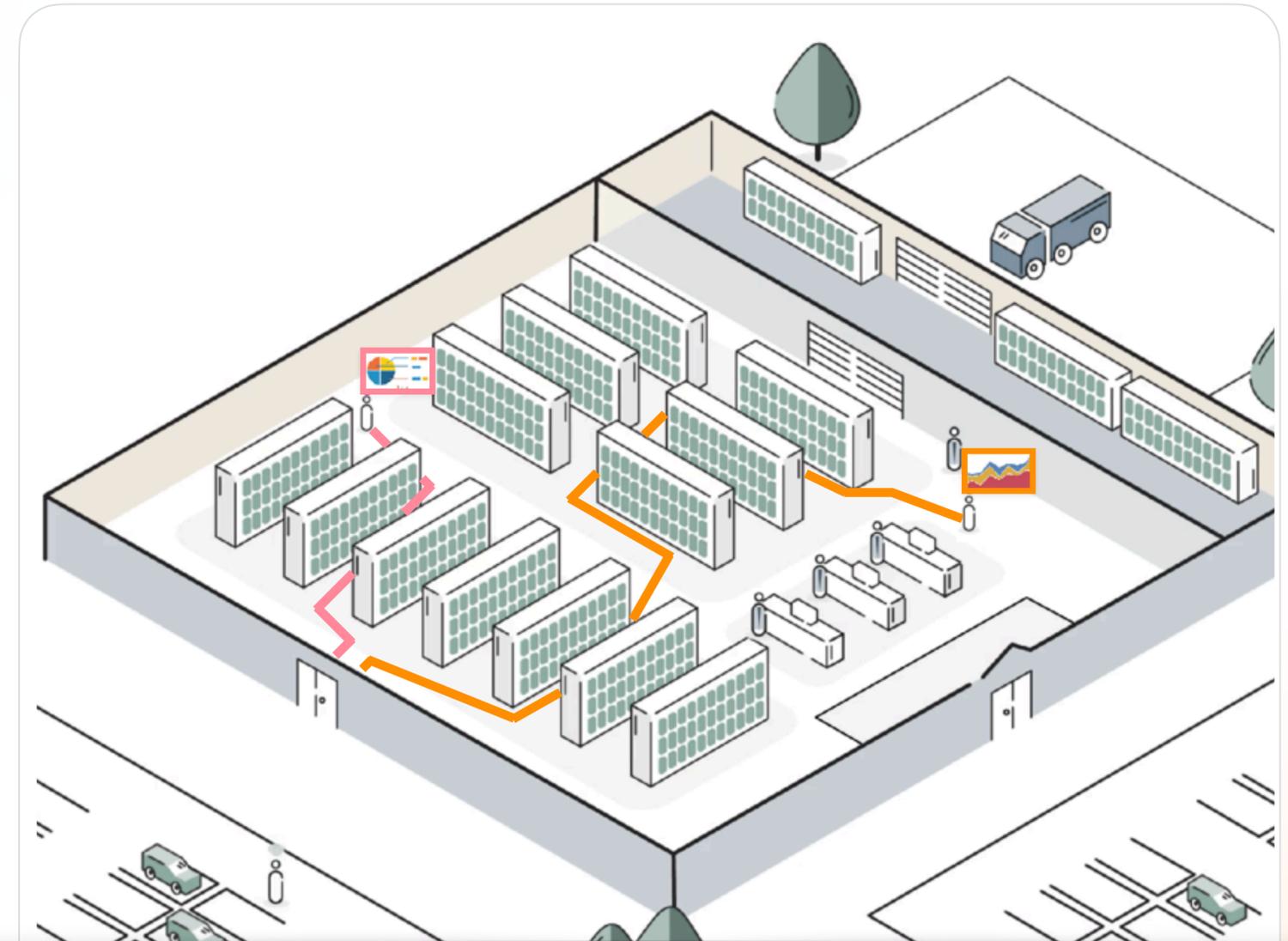
Behavioral AI



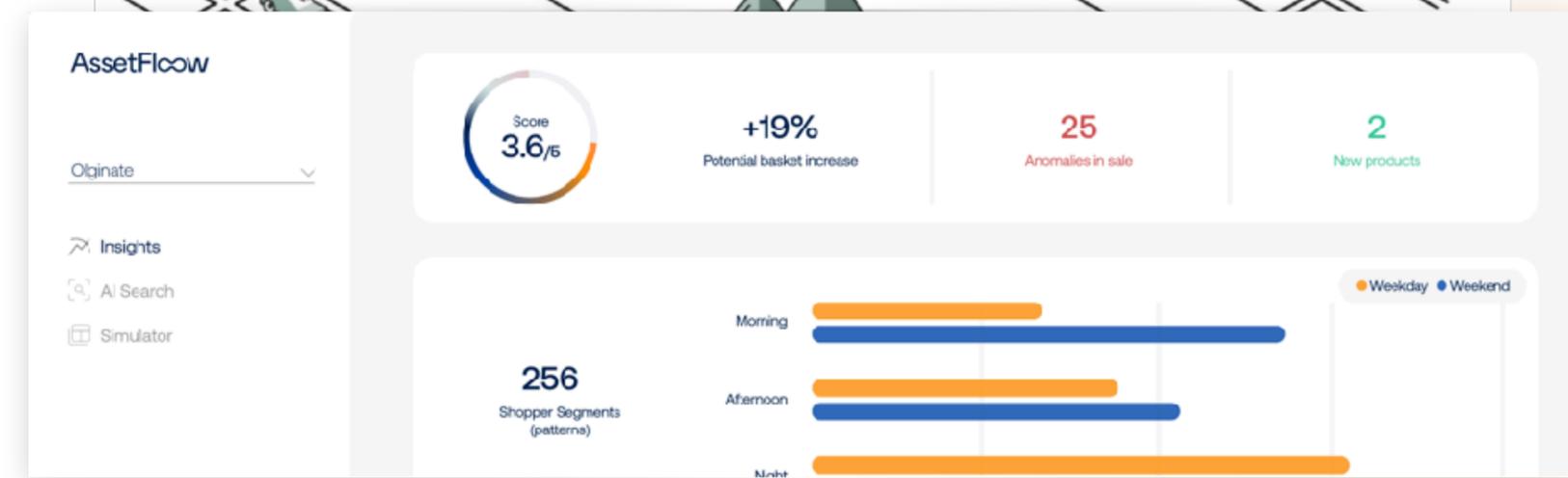
AssetFlow

The most advanced AI for shoppers behaviours

AssetFlow is the 1st AI platform that translates POS data into behavioural customer insights, such as shoppers' journey and interactions with products, in a physical store.



No sensors. No cameras. No devices.





10 min

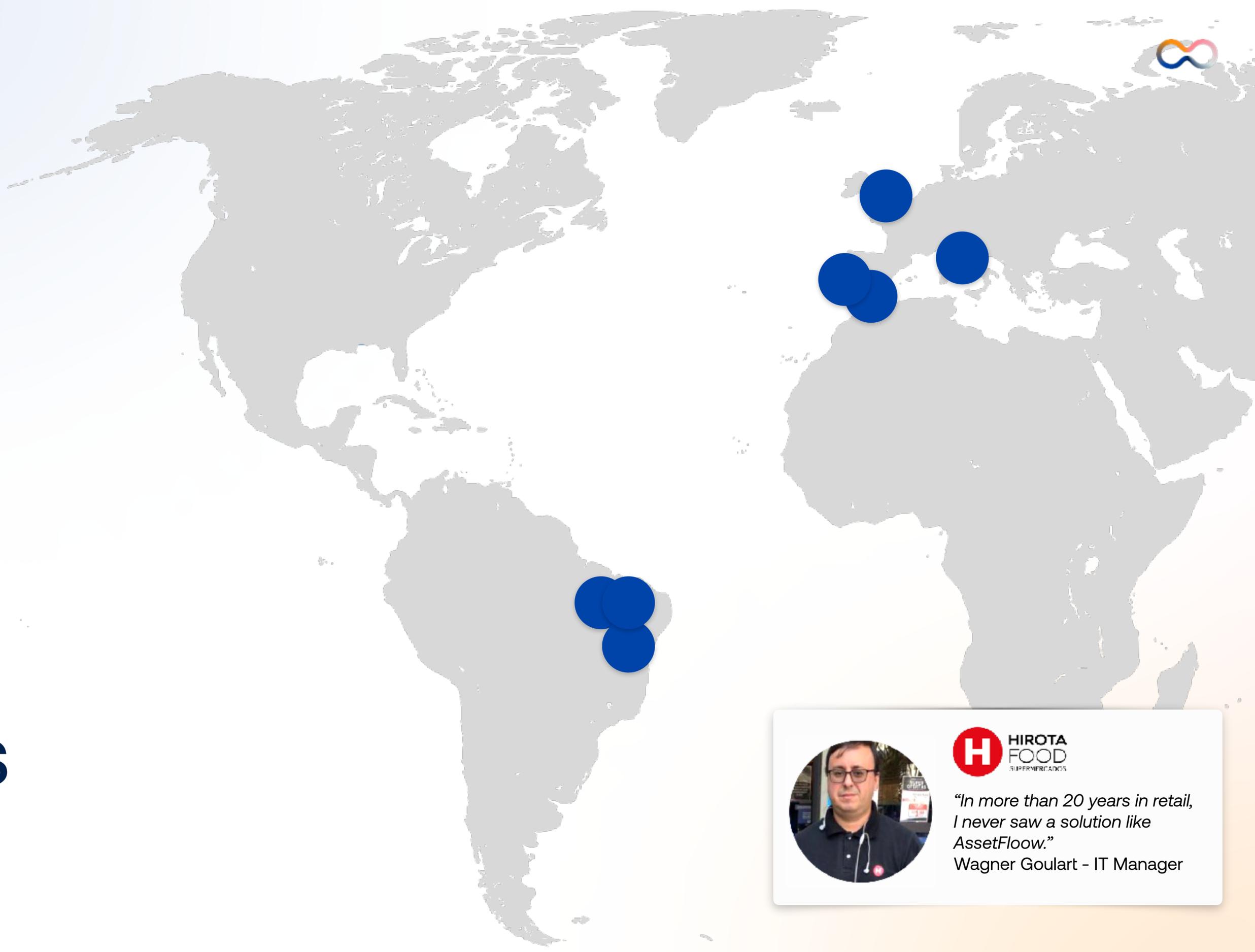
To deploy remotely

+99%

Behavioural Models Accuracy

30 days

To ROI and results



*"In more than 20 years in retail,
I never saw a solution like
AssetFlow."*

Wagner Goulart - IT Manager



Recent news about AssetFlow



AssetFlow

1,532 followers

8mo • Edited •

AssetFlow has been awarded the Most Promising Startup 🏆, chosen by selected investors, a tribute by **Startup Lisboa**. We pride ourselves in providing excellent service to all o ...see more



TFN



Using AI: Female-led retail tech startup captures €1.5M to analyse consumer behaviour inside a store without cameras

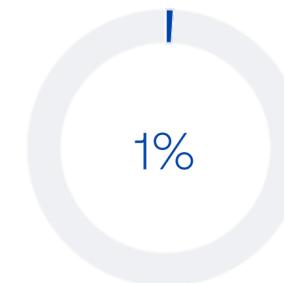
BY AKANSHA DIMRI · APRIL 5, 2023 · 2 MINUTE READ · NO COMMENTS



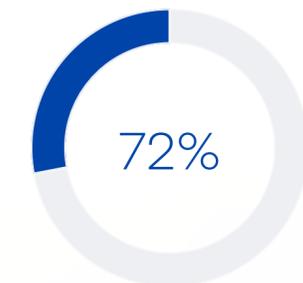


Demand prediction

REACH-2022-READYMADE-MIGROS_2



Revenue spent in automated replenishment systems.



Stock-Outs caused by faulty replenishment orders.

Data driven stock-out prediction

REACH-2022-READYMADE-MIGROS_1



Fast changes in Consumer Behaviour

€500B

spent in promotions,
75% of brands lose money.

€1.75T

lost annually by retailers
as a result of bad inventory.



Demand Forecast with Behavioral AI

Anonymous Sales

Inventory

Planogram (optional)

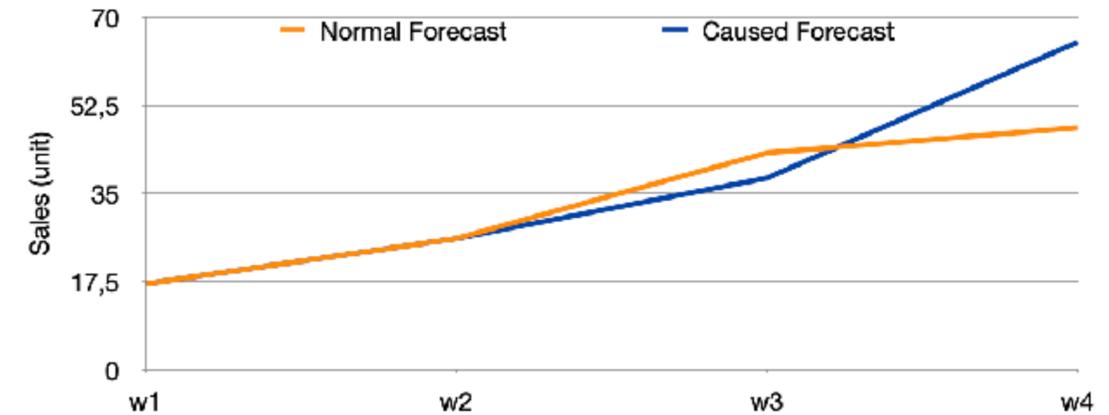
Competitors promotions (optional)

Calendar events (optional)

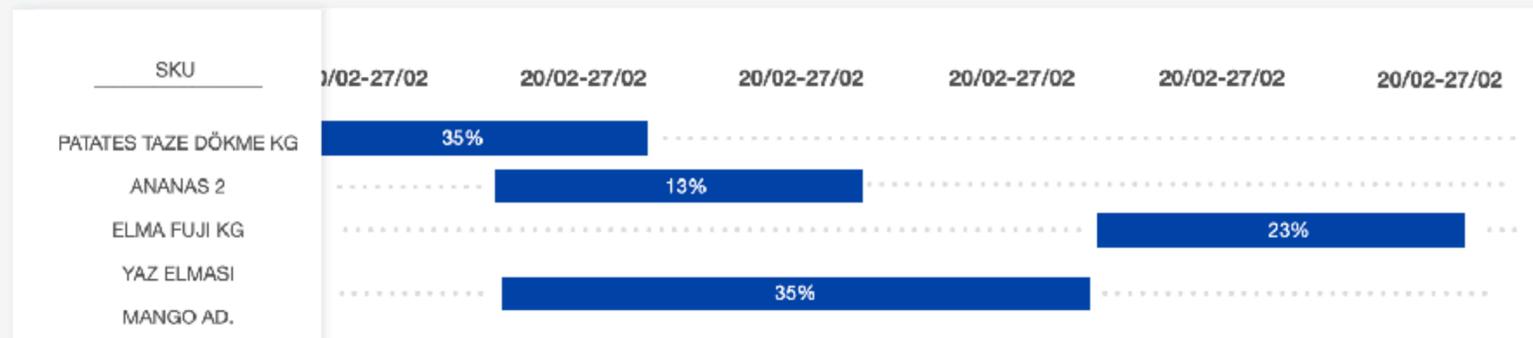
Weather (optional)

Behavioral AI

ELMA GOLDEN A KG



Store	Inventory today	Inventory 1 month
3349	10	20
3853	12	4
607	10	29
811	5	1
Total	28	54





Team with experience in Retail and AI



Katya Ivanova
 Co-founder & CEO
 +10y experience in corporate innovation consulting, in Europe and Macao.

Ricardo Santos
 Co-founder & CTO
 Co-founded one of the top AI startups in Europe, featured in Wired and Forbes.



Andrés Osto
 Board advisor




Dayana Cavalcante
 Data Scientist




João Bioco, PhD
 Backend Developer




Catarina Best
 Software Developer




André Pereira
 Frontend Developer




Marcelo Pacobahyba
 Software Developer




Zahi Fonseca
 DevOps


AssetFlow

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