PHASMATIC

Bring your products to life with 3D & AI.

Everything. Everywhere.

REACH

Explore Phase | Application Track 2 | Challenge: Object Detection from Images | Data Provider: MIGROS

$5T eCommerce industry suffers major losses

“But that’s not what it looked like!”

90%

Shopping Cart Abandonment

30%

Online Returns

70%

Customer Churn

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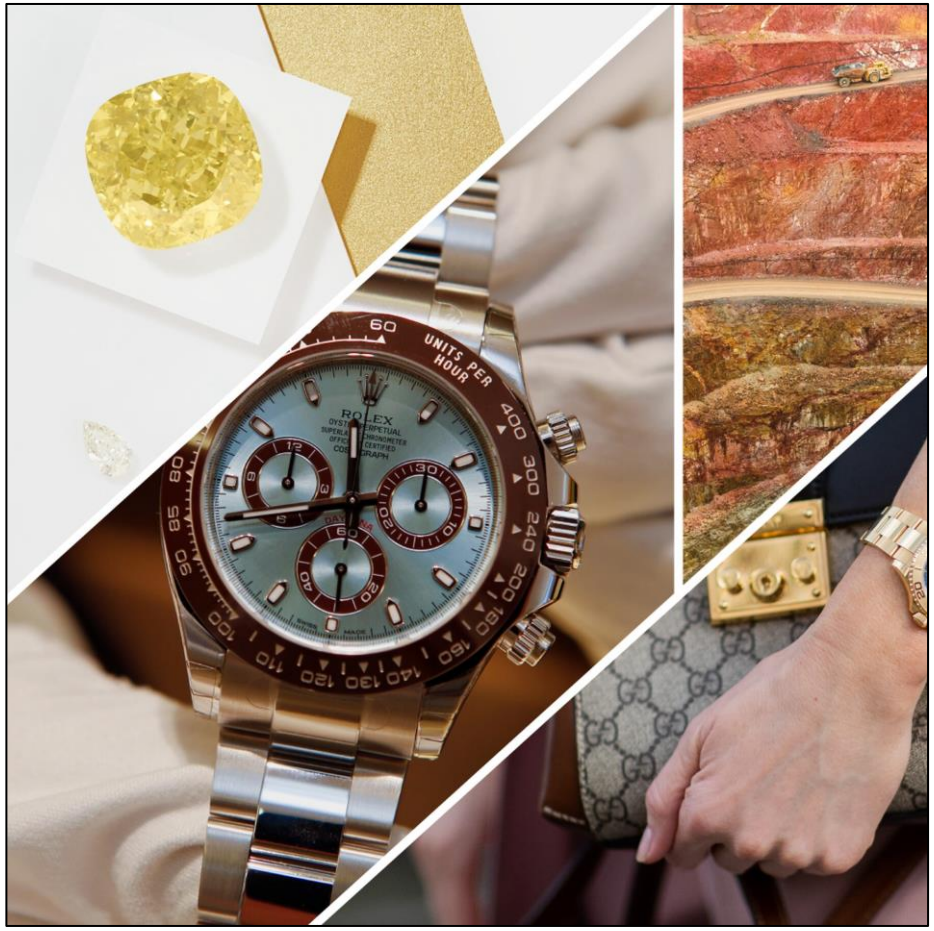
Luxury brands is still underdeveloped in this area



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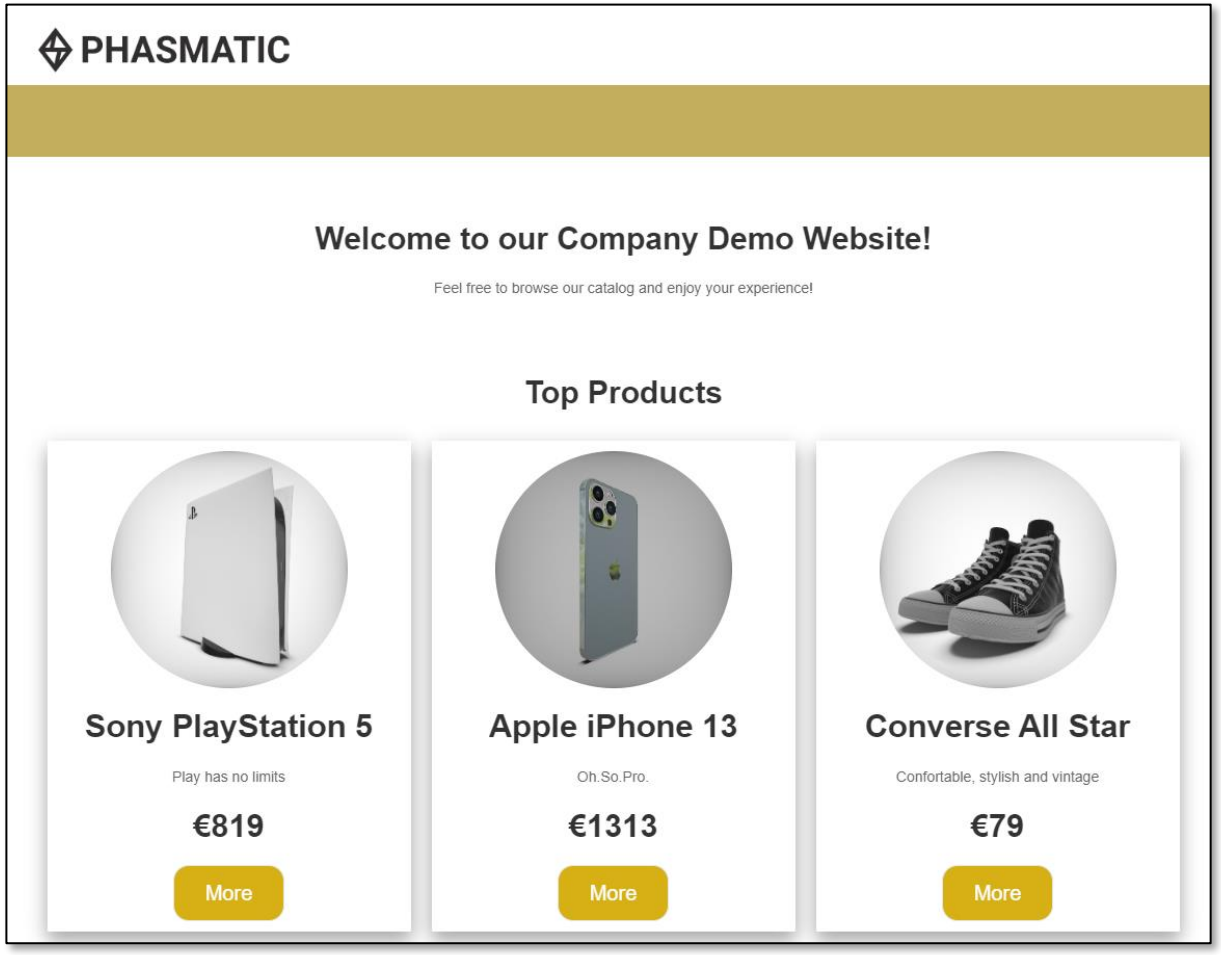
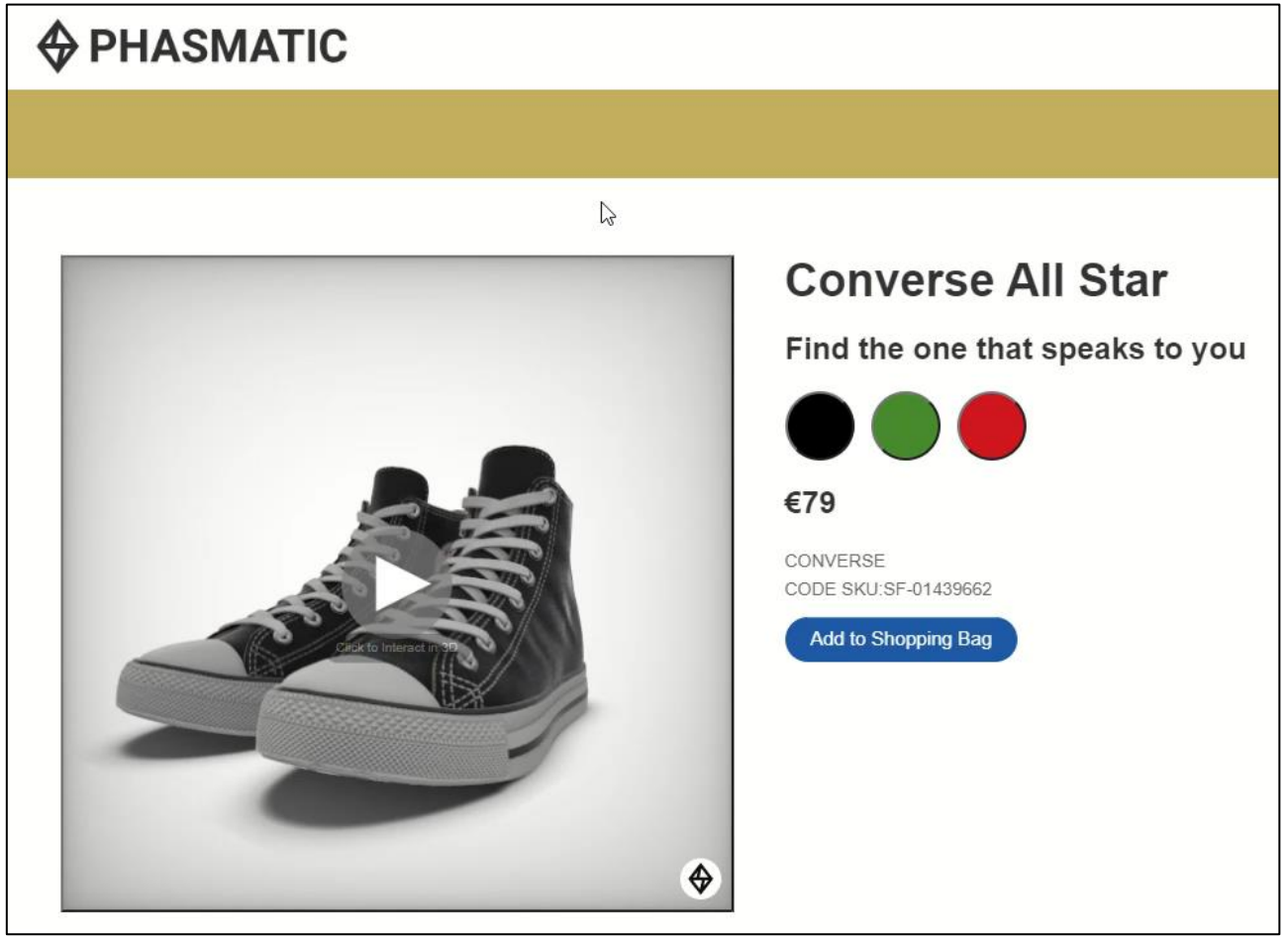
Enrich 2D presentations with 3D & AR experiences



2D Photos



Realistic 3D

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Our Data Value Chain

3D Digital Twin

Visualization

Any device

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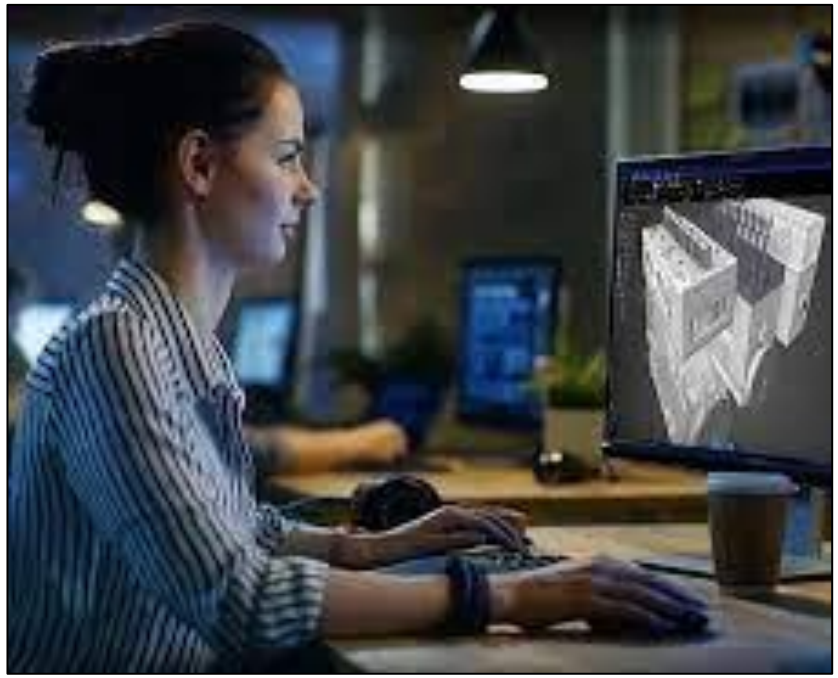
Our Data Value Chain is not Scalable



Artists → Reconstruction → Visualization

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Our Data Value Chain **Extended with AI**

Detection → Reconstruction → Visualization

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Multi-stakeholders Data Value Chain

MiGROS

POWERBIM

Detection → Reconstruction → Visualization

CartGuard .dev

VERTLINER™

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Outperform the visual eCommerce competition

We are new in business but with many achievements!

Collaborations

Metaverse STANDARDS FORUM™

EPIC GAMES

NVIDIA Inception Program

KHRONOS GROUP

Clients

AVGOUSTATHEODOULOU PARIS

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ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

DGRIDS

Awards

ennovation

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FOUNDATION OF THE HELLENIC WORLD

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Dr. A. Vasilakis

Technical

AI Expert
I. Evangelou

Advisor

CSO
Prof. G. Papaioannou

CPO / Founder
N. Vitsas

System Architect
Dr. A. Gkaravelis

25+ R&D projects

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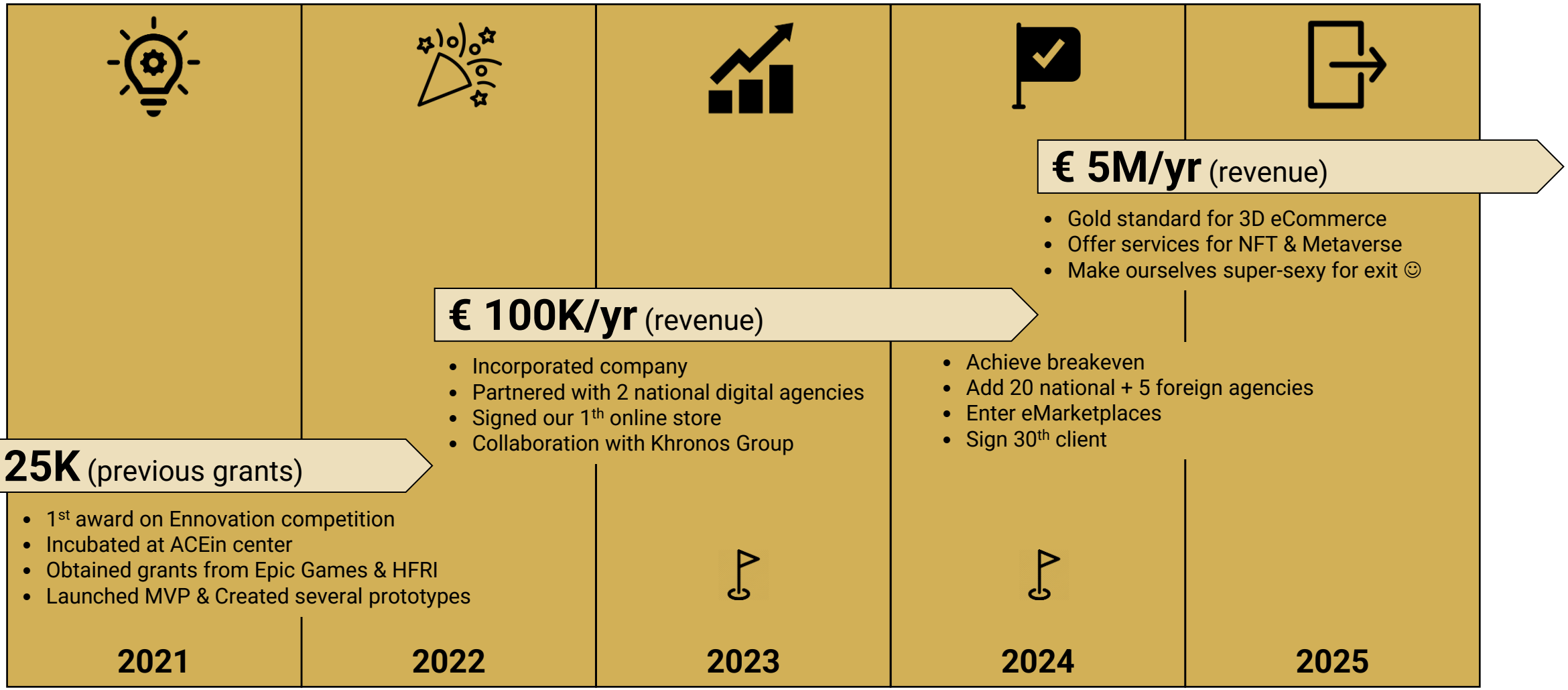
Becoming a world leader in 3D/XR visualization on the web



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