

MOVE

Demand Analysis And Occupancy Prediction

Lora Dineva
30 May 2023, Paris





10 %

of people switch to driving cars because of **overcrowding** in public transport



2 x

more CO₂
emissions are
generated by
drivers



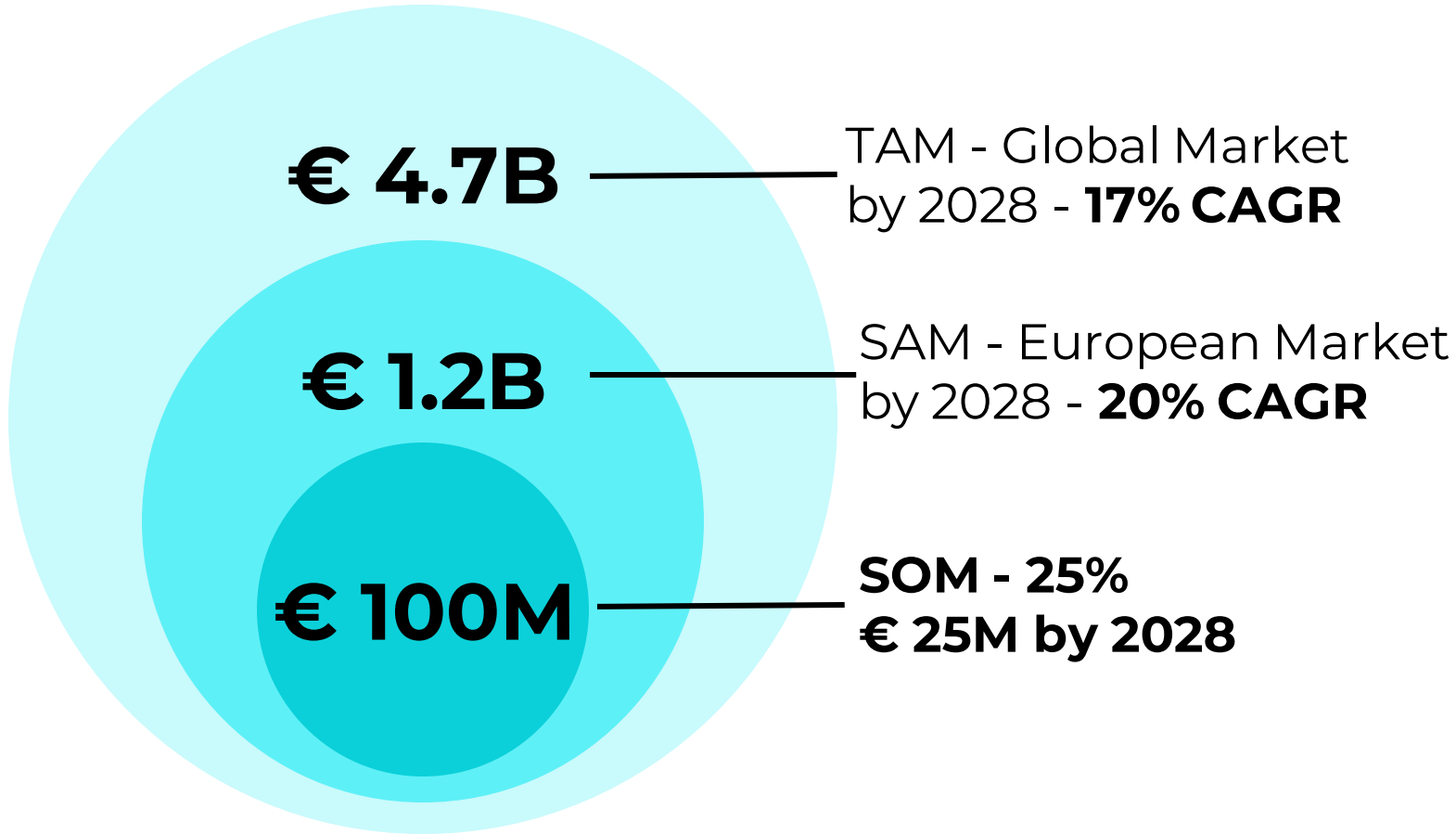
Solution



MOVE

- 1 Generate Accurate Forecast
- 2 Operators Adjust for Demand
- 3 Passengers Check Occupancy
- 4 **Enjoy the ride!**

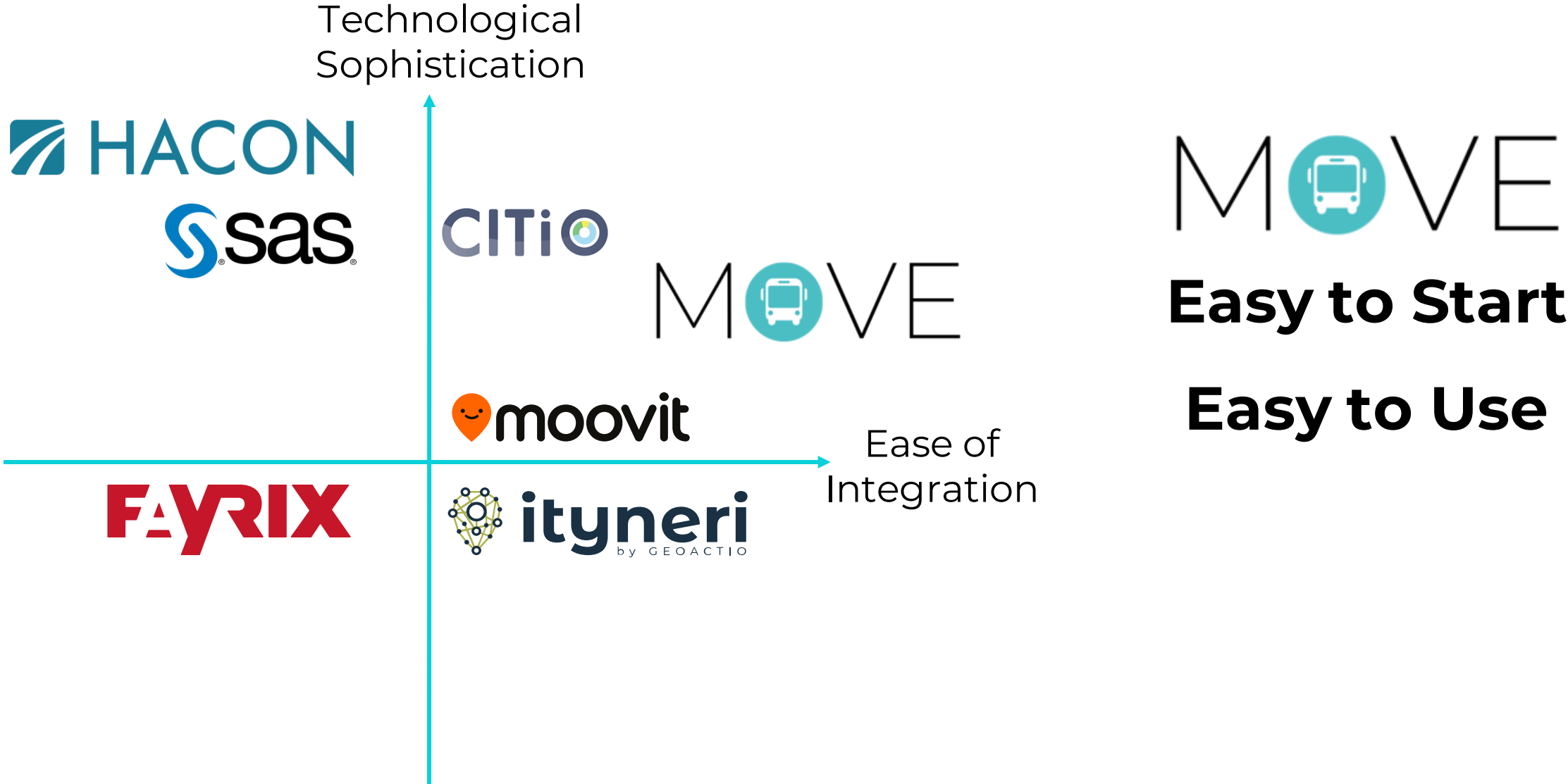
Transportation Analytics Market Size



Target Customers

- ✓ Municipalities in EU
- ✓ Public transport operators in EU.

Mobility-as-a-Service Market



Business model

Small cities

<200K population

€ 180 000
per year

Medium cities

<1M population

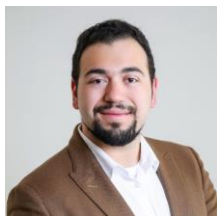
€ 540 000
per year

Big cities

<3 M population

€ 1 500 000
per year

Team



Anton Gerunov
Ph.D. D. Sc.



Lora
Dineva

Business



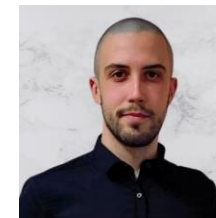
Mihail
Yanchev



Ana-Mariya
Antonova



Djordje
Milanovic



Nikola
Petrovic



Pavle
Vidanovic

Technology

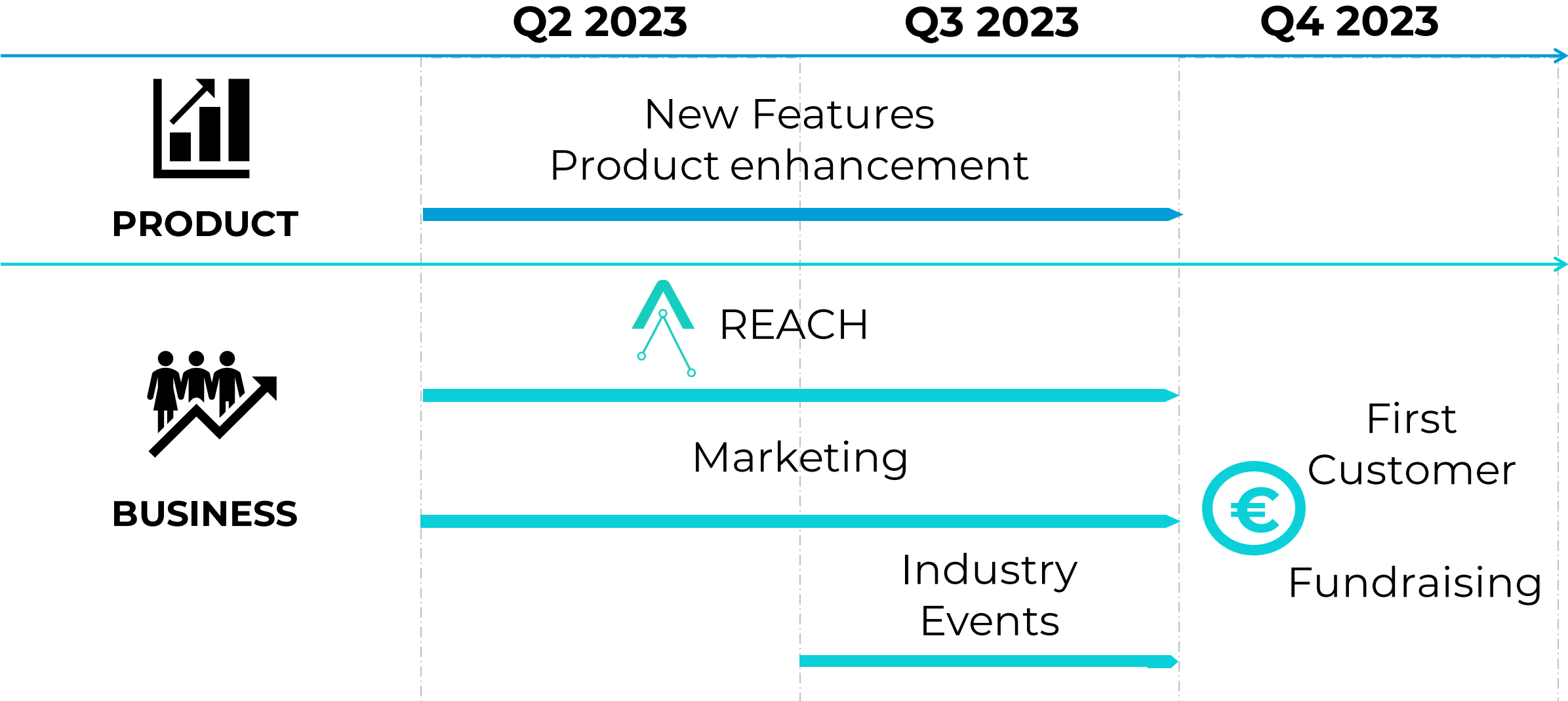
50+

Completed
Data Science
Projects

40+

Years of
Experience

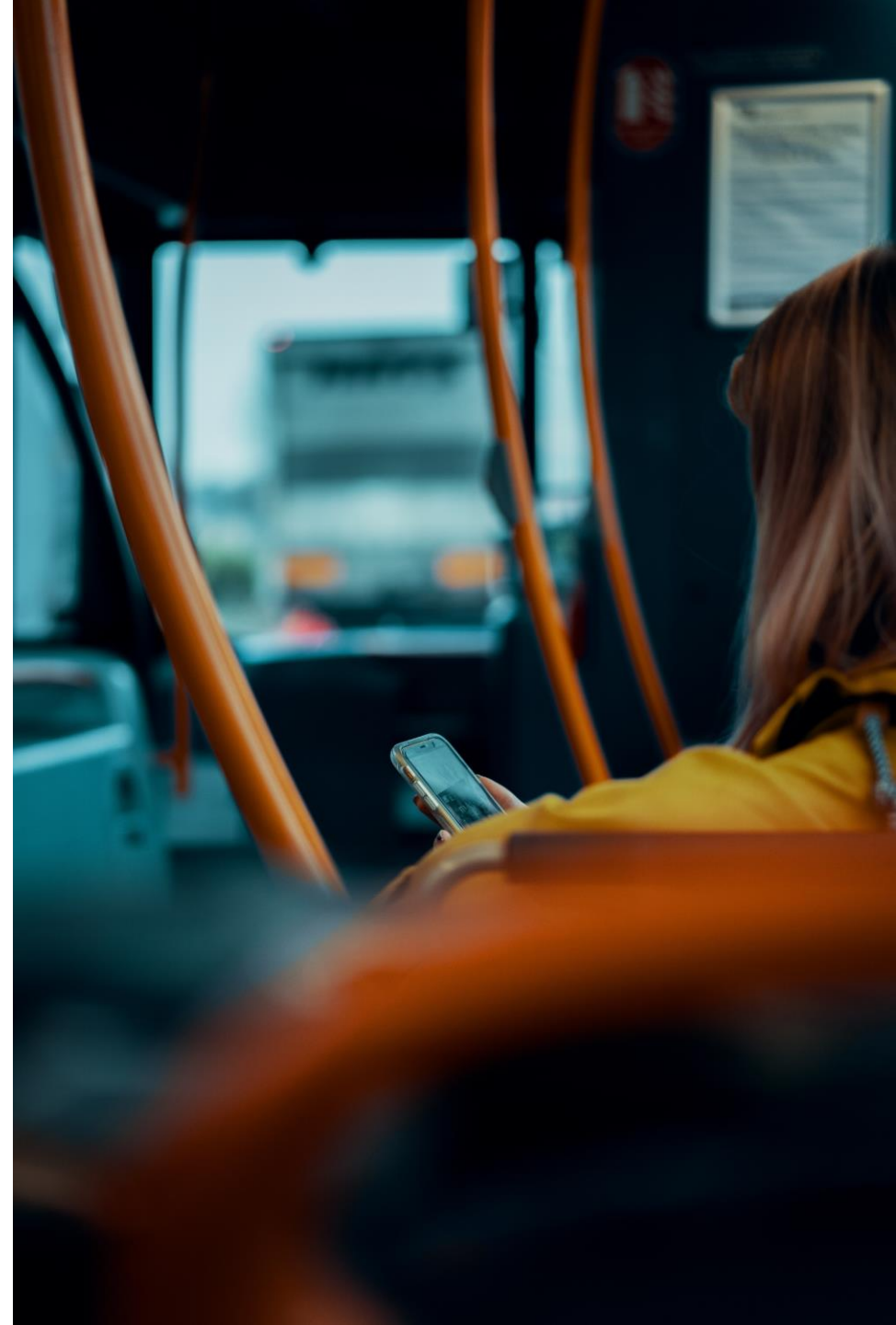
Roadmap



Thank you!

Enjoy the ride!

MOVE



Appendix

23+

years on the market

500+

happy customers

20+

remote locations

300+

employees

6+

continents covered

5+

office locations



1st Place in
**Innovation in
Technology**



1st Place in
**IT Product of
the Year**



1st Place in
**Software Company
of the Year**

Product Overview

- **Origin Destination** matrices
- **Actual and Forecasted** Occupancy
- **Network Optimization** Playground
- **Interactive** web interface
- **Plug-and-play**



MOVE

Product Roadmap

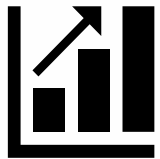
JUN

JUL

AUG

SEP

OCT



**DATA
SCIENCE**

Algorithm Improvement

Network Optimization

ETL & ML Ops



WEB APP

UI/UX Design

Frontend Development